

2011

100 Online Business Ideas

100 Real Ways to Make Money Online



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Introduction

If you've been on the internet for more than a few hours, you've likely seen at least one advertisement teaching you how to make thousands of dollars a minute, working from your underwear, in the comfort of your own home.

These ads are so ridiculously popular that if you're like most people, you start doubting whether it really IS possible to make money online.

The truth is, it IS possible. It might be hard to make thousands of dollars a minute from the get-go (or at all ☺), but there are certainly ways you can make an extra \$100 a day working from home with ease.

In this report, I am going to share 100 different ways in which you can create more income. I have tried to cover all types of methods for all different personality and skill types, and I am confident that you'll be able to find at least a few that sound good to you.

While some of them require more work than others, please know that you can mix and match. You can try new things and see if you like them. The key is to have fun and do whatever you enjoy.

Some of these are for part-time work you can do to make a little extra money in your spare time. Others can be easily scaled up and become your primary source of income -it's all up to you!

I have given an overview of each idea, and then fleshed them all out a little bit so you could get started on whatever you like, immediately.

This is NOT a how-to guide, this is for you to find things you are interested in doing and learning how to do them. For some methods, you'll be able to jump in start making some extra money immediately, for others you may have to do some learning. In these cases I try to provide some resources to get you going.

It is my sincere hope that you get a lot out of this report, and that you take action and start making money!

Let's get started. ☺

TOM LITCHFIELD

Techiediy.com

<http://twitter.com/techiediy>

<http://facebook.com/techiehelp>

P.S. Several business ideas in this book involve providing services to others, especially those in your local area.

I wrote another book not too long ago that has lots of great tips on how to get clients and sell your services. You can download this book for free here, no opt-in required:

[Tom's consulting guide](#)

Sell Your Beats!

Let's start this guide off with a bang, or in this case a **BOOM!** Do you create music or beats using [Ableton](#) or [DubTurbo](#) for fun? Sell your musical masterpieces online! There are music marketplaces where you can upload and sell your music. Or, better yet, sell royalty-free music people can use as background music in their videos or on their websites.

Selling royalty-free music means people have permission to use your music in things they create, like videos, without having to pay a fee each time the video is viewed. They just pay you once for the permission. They are not allowed to take credit for your music (although, you can sell that too if you like), but for a one-time fee, they can use your music.

Online video is huge and many people need royalty-free background music for their YouTube videos. If you are serious about selling royalty-free music, I strongly suggest selling downloads from your own website in addition to selling on other sites.

Use other sites to get started, but start building your own online presence and showcasing your talent by having your own site. If you have good music, a download site can do quite well. Use some of the other suggestions in this guide selling related products and advertising to max out your site's revenue!

DubTurbo is an excellent digital music creation software package that is incredibly inexpensive for all the features it has. It's only \$29.95 and has a full composition feature set and massive library of samples to get you started. Check it out here:

[DubTurbo Digital Audio Workstation](#)

Steps to selling your own music:

- *Use sequencer software or music production software to create your own music*
- *Save your music as MP3s files*
- *Upload your files on websites that sell music downloads, or sell your music on royalty-free music sites*
- *Start planning and building your own music download site*

How much can I make selling my music?

- *99 cents a download. For royalty-free music you can charge more, \$5 to \$10 a track. Be creative, you can sell music packages and subscriptions. If you love to make music, the sky's the limit with this idea!*

Add a Local Business to Google Places

Google Places is hot - it's a great way for a small or local business to get visibility for their company in a local market. In some cases I've heard of Google Places even dramatically increasing traffic and sales for a small business.

Plus it's free to get included in Google Places. It just makes all the sense in the world for a company to add their business to Google Places, but many don't know how to do it, or don't even know what Google Places is.

[Google Places](#)

You could easily learn how to submit a business to Google Places and offer to set up companies in your area for \$100. There are local consultants that charge \$1000 to \$2000 to set up businesses, some even charge monthly for 'maintenance', as much as \$500.

These consultants do a lot more than just set up Google Places accounts; they do research and optimize the company's listing so it does well in Google. But there's a lot of room between you offering \$100 for a basic setup and the other guys offering their services for \$1000. You can do a few set ups at \$100 and as you gain experience and come up with your own package and charge more.

If you charge \$500 for your services you'll make much more money while at a price hard to ignore by local businesses.

I wrote a guide on how to quickly get up to speed on Google Places and even show ways to optimize listings to help them rank well in Google. It's for sale on my website for \$11.99:

<http://www.techiediy.com/google-places-guide>

You don't need my guide to offer a \$100 set up, you can learn how to do it for free online. But if you want to offer expanded services you might want to check it out.

NOTE: *I periodically run discount promotions on my site, so you might be able to get this guide for less than the current price. Just keep an eye on my Twitter stream or just drop your email on this page to get updates from me:*

<http://www.techiediy.com/get-updates>

Steps to offer Google Places services:

- *Approach friends or, family who have a business to get some experience*
- *Create a checklist you can use to present your services to new clients*
- *Approach local businesses or post an ad in craigslist offering your services*
- *Deliver the service*

How much can I make for building mobile sites?

- *\$100 per business to start. After you have some experience, expand your services and charge \$300 or more. \$300 is cheap for this service, keep raising your price as you gain more experience.*

Set up Location Based Services for Local Business

To complement the previous business suggestion, you can also set up location based services, such as Foursquare, Gowalla, Yelp and Facebook Places, for local companies. These are those 'check-in' services that are really popular these days. Check-ins may seem like all fun and games, but the reality is that they can be an excellent and unique form of advertising for the clever business owner. Best of all, they are free for businesses to take advantage of.

These services are especially effective in providing more exposure and bringing in new customers for hotels, pubs, restaurants, cafes and retail stores. However, since these are all free services it doesn't hurt to set them up for any type of business.

Add a location based services package to your Google Places services and charge an additional \$100 or more. Or, if a company already has a Google Place page, offer your package standalone for \$150 or more.

The Google Places guide I mentioned on the previous page covers how to set up Foursquare, Gowalla and Facebook Places. I also have a guide on Foursquare you can pick up for free:

[Foursquare for Business](#)

There are plenty of other location based services you can add to beef up your package. The more the better for your client's business, and the more you can charge.

Recommended steps to offer Location Based Service set-ups:

- *Start using Foursquare and some of the other services on your phone to understand how they work and be able to explain to others*
- *Set up a couple accounts for friends or family who have a business to get some experience*
- *Add these services to your Google Places package*
- *Approach local businesses or post an ad in craigslist offering your services*
- *Deliver the service*

How much can I make for building mobile sites?

- *It's up to you but \$100 for existing customers is very reasonable. Charge more for standalone jobs. Add more services to your package and increase your fees.*

Set up a Wordpress Website

This is a key business suggestion for several reasons and can form the foundation for a number of services you offer.

This may sound complicated but it's really easy these days. If you're serious about making some extra money online, you should have your own website, and some of the tips latter on also suggest you have a site. You can have a site up and running in about 10 minutes with no technical skills. Set up a Wordpress site for yourself as practice, and then use in your own business.

Setting up and managing your own Wordpress site can give you enough experience to help some else do it. Someone you could charge a fee for doing. You can charge \$50 for one website for set-up only. Add more services, like a premium theme and charge more.

Wordpress is already easy to use, but it has an incredible community with tons of free resources to help you learn more about it. Because of the strong community you can do almost anything with a Wordpress site, like creating an e-commerce site, an online magazine, even your own social network.

Learning about Wordpress can help you make a lot more than \$100. You'll see that later on in this book, this is a fundamental skill that can leads to a number of different revenue sources.

It's important to note, the type of Wordpress site I'm taking about is a *self-hosted site*. This is the version that you have to pay for web hosting. There is a free version at Wordpress.com, but this one is very limited compared to the self-hosted version.

Setting up Wordpress self-hosted sites gives you far more earning potential. If someone needs a new site, you can also sell them web hosting, or sign up as an affiliate for a web host and get a commission for signing them up. You can make much more than \$100 for setting up just one website!

Here's one of the web hosts I use: [Hostgator](#) Accounts start as little as **\$3.96 a month**.

Like I said, learning Wordpress can dramatically increase your earning potential, it's a platform for offering a range of services. I only mentioned setup sites, but you could expand into setting up advanced plugins, selling premium templates, setting up social media integration. These are all easy to do, and just the beginning.

With 11 million downloads in the past year, there is an endless supply of Wordpress sites you could be working on. As you gain more experience, you can offer other services and even outsource the work. But first things first, learn Wordpress.

Here's one place where you can start your learning: <http://www.hostgator.com/tutorials.shtml> (skip down to Wordpress). YouTube is another great place.

Steps to offer Wordpress site set up services:

- *Learn how to setup and manage a Wordpress site*
- *Find some good themes you can offer as part of your service*
- *Approach friends and local businesses who need a new site*
- *Deliver the site*

How much can I make for setting up Wordpress sites?

- *\$50 per site to start, \$100 with hosting. Wordpress is an expandable platform, look for additional services you can offer to expand your services, raising your price per site to \$100 or a lot more.*
- *Some clients are going to call to have to make minor changes. Consider having a \$20 to \$50 monthly fee for maintenance. (For good customer service, you may give your clients 30 days of request for free)*

Set up Mobile Websites

Mobile websites are a necessity for anyone who has a website. We are in an era where many people are using phones as their primary Internet device, and most websites are unusable on smaller screens. For people doing business online with a regular website, not having a mobile website is detrimental to their business.

There are a number of new ways to create mobile websites without any technical skills. There are online site builders. You could use one of these to make a quick 5 page mobile website and resell it for a profit. For one site you can easily charge \$100. There are too many online mobile web builders to list, but when choosing one watch for monthly fees. If they charge a monthly fee you'll have to pass it on to your client.

Honestly, I don't like online site builders, mobile or non-mobile. To me there is a better way. Thanks to the power of Wordpress you can create a mobile version of any Wordpress site using plugins. If you know how to install plug-ins (very easy) you can have a mobile version of your site in minutes.

There are paid mobile Wordpress plugins and free ones. For the paid ones they usually don't allow you to install them on an unlimited number of sites. So you if you want to use a paid mobile plugin before to charge enough to cover your costs. One that I use and like is WP Detector from Websitez.com:

[WP Detector](#)

You may want to start out with a free plugin. Create a mobile version on your site to learn how to do it for others. This is one of the better free mobile plugins:

[Wapple Architect](#)

There are a few steps in getting this plugin setup, it requires a key you need to sign up for first on the Wapple site. Just follow the instructions at the link above.

Here's a video I created that will help you understand how to plan a mobile website. You can use this to create a blueprint for using either Wordpress or online site builder to create mobile sites:

<http://www.techiediy.com/planning-your-mobile-website>

Steps to offer mobile site services:

- *Create a mobile site to learn how to do it choosing an online site builder or Wordpress*
- *Approach friends and local businesses who need a mobile site*
- *Agree to a flat rate for a 5 page site*
- *Deliver the site*

How much can I make for building mobile sites?

- *\$100 per site to start but quickly raise your price once you have a few customers under your belt! After you have some experience, you can charge \$300 or a lot more. Consider having a \$20 to \$50 monthly fee for maintenance.*

With Amazon Kindle publishing, absolutely anyone can publish books and start making \$100 or more every day. The concept is simple: you write a book in electronic format and upload it to Amazon. There's more to it than that of course, but that's basically how it works.

Don't think you can write a book? Sure you can! If you don't want to write a book then that's a different story, just go on to the next business idea. But if you've ever had an idea for a book then keep reading.

First, books that are easier to sell are ones that solve a problem, how to do this, how to do that. If you have an idea for a fictional story, don't let that discourage you. In this case you may have to do a little more marketing to sell books, versus a book that solves a problem for people.

Steps to quickly write a 100+ page book:

- *Research a topic that solves a problem or people are passionate about*
- *Create a 10 chapter or more outline*
- *Fill each chapter with 10 pages of researched or personal experience content*
- *Write a conclusion and intro*
- *Slap on a table of contents and cover page (easy to do in MS Word)*

How much can I make for selling Kindle books?

- *I've heard numbers like \$100 to \$300 a week and more for a good book. It doesn't sound like much but consider you wrote the book once and don't have to do any more work week to week to continue selling you book. And if you like writing, you may certainly create more ebooks.*

For the mechanics of getting your book on Amazon and how to get the most out of the Kindle marketplace, I recommend this guide:

[Kindle Sales Krusher](#)

Is reasonably priced and will get you selling books on Amazon quickly. There's also some shortcuts mentioned that will reduce your work considerably.

One of the easiest ways to make money online, if you have a flair for talking, is by forum posting.

A lot of webmasters have started hiring people to post on their forums so that their forums look busy and popular. They feel that by making their forums look more popular, they will be able to attract more long-term visitors.

When you're posting in forums, all you would have to do is initiate new threads, or respond to existing ones, and keep conversations going. You may do this by posting interesting thoughts, thought-provoking conversation, or teaching people things.

A cool perk of this job is that you get to learn new things. Also, if you post in forums that you're already interested in, you basically get paid to have fun.

In order for you to become a forum poster, here are some steps you can take:

- *Browse through freelancing sites such as Elance.com, Guru.com, Odesk.com, etc.*
- *Apply for forum posting jobs on those sites*
- *Respond back to the buyer on time if you are called for an interview*
- *Agree on the pay per post and the deadline*
- *Get the job done within the accepted deadline*

How much can I make out of forum posting?

- *For each forum post you make, the general prices range anywhere from \$0.10 to \$0.50 per post. If you have time to devote to this during the day and are able to make between 200 to 1000 posts (depending on how much your job is worth), then you can earn \$100 a day. You can also, of course, do whatever you would like per day and then mix and match with another suggestion from our lists.*

Forum Moderator

As long as forums exist, forum moderators need to exist.

This is because webmasters need people to block negative comments, make sure things are running smoothly and forum users are getting their questions and comments responded to.

To be a forum moderator, you would need to monitor comments posted by users, delete spam, answer questions from users, and reply to user messages. You would also encourage threads, add new content to the site, and block comments posted by people who ignore forum rules.

If you have an interest in certain forums, this could be very interesting for you to do. Just like with forum posting, you also have the potential to learn a lot.

You can find further tips [here](#).

In order for you to become a forum moderator, here are some steps you can take:

- *Post a profile on freelancing sites such as [Elance.com](#), [Guru.com](#), and [Odesk.com](#). Describe your interests and your levels of expertise.*
- *Look for forum moderator jobs on the same freelancing sites, and apply for them.*
- *Google forum moderation job openings.*
- *If there are forums you're interested in, check with the owner. A lot of people don't post on freelancing sites but rather prefer to hire people who post a lot.*

How much can I make out of moderating forums?

- *Depending on your role and experience, you can make anywhere from \$5 to \$20 an hour. You may want to start lower in order to build up your resume.*

Create Templates for Facebook Fan Pages

Many companies need to advertise themselves, and Facebook Fan Pages are one phenomenal place to do it. There are a number of ways to create custom Fan pages, one of the simplest (once again) is by using Wordpress.

There are a number of custom Facebook Fan Page solutions that use Wordpress for administration management. This is what I use have my site.

Here is one that is reasonably priced, easy to set up and, most importantly, allows you to use it for unlimited clients!

[WP for Facebook](#)

To make money with Facebook Fan Pages, here are some steps you can take:

- *Create a Facebook Fan Page for a business in your area.*
- *Email them and show them what you've created. Let them know they can buy it if interested.*
- *Sell the Page or entire site.*

How much money can I make?

You can reasonably expect \$200 - \$500 per site, and you may also want to charge a monthly maintenance fee.

Submit Links to Social Bookmarking Sites on Behalf of Others

Because there are so many websites online, it can be very difficult for webmasters to get their sites noticed and stay competitive.

In order to attract more visitors and build traffic for their site, website owners sometimes decide to submit their websites to Social Bookmarking sites. Instead of doing it themselves, they often opt to hire service providers for a small fee, to submit their website links on various Social Bookmarking sites.

In order to submit links to Social Bookmarking sites on other's behalf, here are some steps you can take:

- *Collect a list of quality Social Bookmarking sites which active members. You can do this by googling "popular social bookmarking sites".*
- *Decide on a fee structure and create a way to collect payment.*
- *Try to find as many customers as possible. Start advertising your book on social networks, amongst friends, or via other traffic methods.*
- *Get the website links submitted on time. Provide clients with reports on the number of sites you submitted and the links you have created for the customer from time to time*

How much can I make out with social bookmarking?

- *You can make earn between \$10 per each set of 100 Social bookmarks, and slowly increase the rate you charge based on your expertise.*

If you are a good writer, you can earn money by writing articles for people with websites.

Many website owners know that they need to keep their websites current and up to date, but don't have the time to constantly create new content for them. Because of that, they hire people who can write on their behalf.

In order for you to become a content writer, here are some steps you can take:

- *Post a profile on freelancing sites such as Elance.com, Guru.com, and Odesk.com. Describe your interests and your levels of expertise.*
- *Look for writing jobs on the same freelancing sites and apply for them.*
- *Google "writer job openings".*
- *Ask the owners of websites that you already like if they are looking for writers.*
- *Tip: I use a few techniques for cranking out articles and ebooks that I will start to share in a new weeks on my site. If you aren't getting updates from me drop your email here: <http://www.techiediy.com/get-updates>*

How much can I make out of writing?

- *Content writing jobs pay anywhere from \$2 to \$100+ based on the length of the article and your expertise. If you're already an expert on the topic you're writing about, you can often charge a premium.*
- *Even if you are new to writing, you can make upwards of \$.50 for each 100 words on an article.*

Sell a Service on Fiverr

[Fiverr](#) is a website where people sell lots of services at \$5 a pop. People sell all sorts of things there – from advice giving to article writing and many things in between.

Browse through the site to get an idea of what people are offering. You can either offer the same things, create new “gigs”, or both.

For every “gig” you sell, you make \$4 and Fiverr keeps \$1. Some of the more popular gigs can easily earn you \$100 or more a day.

In order for you to make money with Fiverr, here’s what to do:

- *Sign up for an account with [Fiverr](#).*
- *Click on “Start Selling”*
- *Click on “Create First Gig”*
- *Follow the instructions to create whatever gig you’d like*
- *Wait for customers to accept your gig and do a great, timely job once they come.*

Become a Blogger

If there's something you're passionate about, you can create a blog where you can talk about it.

This is a fun way to share your passions while learning and teaching about what you're already excited about.

In order to do this well, you would need to be a good writer with the ability to make people interested. You would also need to be able to post fairly regularly to a blog.

Blogs can be monetized in several ways. Just some ways are to have companies pay you to post their advertisements (this is better for blogs with a lot of traffic), or put [Google AdSense](#) on your blog. With this option, Google pays you every time someone clicks on an advertisement.

In order for you to become a Blogger, here are some steps you can take:

- Choose a company to blog with. Two of the most popular ones are [Blogger](#) or [Wordpress](#).
- Decide if you want a free account or if you would like to host the blog on your own domain (if you bought a domain, your blog could look like www.yourpassion.com, or a free account would look like www.yourpassion.wordpress.com).

Most people opt to buy a domain so that their blog appears more professional. If you choose to do this, you'll need to sign up with a hosting company (I recommend [HostGator](#) – their plans are as low as \$4.95 a month), and then have your domain routed to the hosting company.

This may sound difficult but it's actually very easy, and [HostGator's](#) customer support can help you with any questions.

- After your blog is set up, decorate it however you would like (Wordpress calls the blog skins "themes", and Blogger calls them "templates")
- Post news, lessons, stories, or anything relevant to your blog.
- Add content as frequently as possible so that you build up a regular readership base.
- Start advertising your site on social networks, amongst friends, or via other traffic methods.

How much can I make out of blogging?

- *It can take some time to establish a blog, but the profit potentials can be quite large. Some people report making in the millions of dollars from a blog. Your earnings will vary based on traffic you get to the blog, how interesting your content is, how often you post, and the types of advertisements you put on your blog.*

Podcasting

Podcasting is similar to blogging, only you would do it via voice instead of typing. You would get the same benefits and approach it the same way (post regular content, etc.)... but it's just a way to suit people who would rather learn via listening versus reading.

To get started with podcasting, you need a headphone, microphone, and software in which to record your audio.

You can earn money with podcasting the same way you would with blogging – via advertisements, [Google AdSense](#), and by recommending other programs that offer commissions.

In order for you to become a podcaster, here are some steps you can take:

- *Create a website with which to put podcasts on*
- *Record your content – you can use a free recording program such as [Audacity](#) if you don't already have something*
- *Convert your recordings to mp3*
- *Upload your mp3 along with a description to your website*
- *Start sharing it!*
- *Get it converted in to MP3 format*
- *Upload the mp3 on your site*
- *Add content as frequently as possible so that you build up a regular listener base.*
- *Start advertising your site on social networks, amongst friends, or via other traffic methods.*

How much can I make out of podcasting?

- *Similar to blogging, it can take some time to get established and making decent money. The advantage of podcasting is there is less competition compared to blogging. It can be a unique way to stand out from others.*

Create an Audio Blog

Continuing with blogging, use a service like [Cinch](#) to create an audio blog. With Cinch and other similar services, you can literally blog from your phone as you're out and about. Blog from an event, like an on-the-spot reporter. Blog while you're stuck in traffic, blog while you're at the beach, blog when you see something exciting.

I haven't seen anyone doing this and I think it's a great way to get noticed. Like sports? Why not have daily audio recaps of what's happening in the world of sports? Talk about football, baseball instead of writing about it? –That's at least a \$100 idea right there!

It doesn't have to be sports, it could be any topic you're passionate it about, when people listed to audio they hear you passion, making the experience more exciting than reading.

It's like having your own radio show. Another service to check out is [BlogTalkRadio.com](#), but this is more for having a longer radio show with callers. These services can be integrated into your blog. Actually, with these services you don't need to have your own site, but I recommend you do so you can better control monetization.

In order to have your own radio show blog, here are some steps you can take:

- *Create a website with which to put podcasts on*
- *Sign up to [Cinch](#) and [Blog Talk Radio](#) if you like*
- *Learn how to integrate Cinch or Blog Talk Radio widgets into your blog*
- *Add content as frequently as possible so that you build up a regular listener base.*
- *Link your blog to social networks*

How much can I make out of podcasting?

- *It's hard to predict how much you can make. With an audio blog, you're sure to stand out and quickly create a following, which should turn into revenue if you have ads on your blog. You can also use your blog to promote your own, or affiliate products.*

Find a Popular Program and Resell It

Everyone knows the saying, “Don’t reinvent the wheel.” If you find a program that is selling well, you can either promote it for a “commission” from the seller (usually 50% and referred to as “affiliate commission”) or you can buy resell rights to collect 100% of the sales.

If you buy resell rights you have to invest some upfront money, but if you pick a good enough program then you’ll earn back your money very quickly.

In order for you to find a popular program and resell it, here are some steps you can take:

- *Do a mental inventory and think about programs or courses you know are selling well.*
- *If you’ve come up with a course or a program on your own, contact the owner and ask if they offer resell rights, or at the minimum, an affiliate program.*
- *Buy resell rights if you are able to do so, or sign up as an affiliate.*
- *Begin telling people about the product. You can do this via social networks, telling friends, posting on forums, blogs, or many other traffic methods.*
- *Start building up your customer base. Do a great job, implement word-of-mouth referral programs, and start collecting testimonials from the people you help. With enough persistence you can soon sell even more resell rights and affiliate programs.*

How much can I make out of resell rights?

- *Depending on how many customers you have and the price of the product you’re selling, you can make up to thousands per day (though of course you’ll have to work up to that).*

Many people like to go online for counseling instead of meeting people in person. They feel that they can be more anonymous this way, and they also have the convenience of not needing to drive anywhere.

If you have the ability to counsel people effectively, this could be a fun job for you. You do not need to have a special degree, although it would obviously give you a cutting edge.

In order for you to become an online counselor, here are some steps you can take:

- *Create a website that discusses your qualifications and how you are able to help people. If you don't have a degree or qualifications to prescribe anything to people, let them know. Some people just want to pay you so that you can listen to them and they can vent their frustrations. Just make sure not to overstep what you can legally do.*
- *Start advertising your site on social networks, amongst friends, or via other traffic methods.*
- *Start building up your customer base. Do a great job, implement word-of-mouth referral programs, and start collecting testimonials from the people you help.*

How much can I make out of being an online counselor?

- *Depending on your skill level, you can make from \$100-\$200 an hour and upwards.*

Translation

If you know any other second language, then it will help you make money by opting for translation jobs. This is another easy way to make use of your spare time and convert it into money. Especially if you know any of the languages for which translators are in huge demand.

In order for you to become a Translator, here are some steps you can take:

- *You can get hired for translation jobs through any of the freelancing sites*
- *There are many sites which provide translation services exclusively. You can submit your interest and get hired through any of those sites as well*
- *Identify the sites which post all the jobs related to translation. Get yourself registered in those sites*
- *You can start your own site and make people know about the translation services that you are ready to offer*

How much can I get paid for translation jobs?

- *You can get paid anything from \$0.01 per word depending on the demand for the language. If the number of translators for the language are scarce, then you can charge a good rate per word*

Are you interested in acting as an agent or intermediary? Do you have a knack for business and are good in dealing with people? Then listed below are some ideas that might suit you.

Outsourcing Middle-Man

Many companies look to hire people in order to help them expand their web presence, to create content for their blog, or help assist them with other tasks.

If you are good at managing people as well as marketing, you can act as an “agent” for some outsourcers.

Identify people that can do certain work, and then advertise their services to other businesses. Mark up the price so that you can make a profit.

In order for you to become an outsourcing middle-man, here are some steps you can take:

- *Browse through freelancing sites, forums, and websites to find people that you can hire.*
- *Create a website where you lay out the services your team can do, as well as prices and turnaround times.*
- *Start advertising your site on social networks, amongst friends, or via other traffic methods*
- *Start building up your customer base. Do a great job, implement word-of-mouth referral programs, and start collecting testimonials from the people you help.*

How much can I make out of being an outsourcing middle-man?

- *A lot of how much you can make depends on the type of services you offer, how many clients you can handle simultaneously, and how well you can market your services.*

Employee Referrals

Many companies will offer referral bonuses for people who can recruit excellent new employees for their organization.

If you know a lot of people or have relationships with recruiters, this can be an easy way to earn some extra cash.

You can also find potential prospects for companies by using the internet.

In order for you to become an employee referrer, here are some steps you can take:

- *More companies do have employee referral programs than don't, which means you have a lot of opportunity to help employees find potential jobs. If you're unsure if a company offers a referral program, give them a call and ask. You may want to start with your own company, if you currently have a job.*
- *Find out if the people in your network are looking for jobs.*
- *Go on freelancing sites like Elance.com, Guru.com, and Odesk.com, and check out the profiles of people there. Communicate with people that sound good, and see if they'd be interested in getting more regular work.*
- *Refer people to HR of the company you work with or other company that you're recommending them for. You will get paid if they get hired.*
- *You can also try to build up a relationship with external recruiters. If you can do this, then you can get a list of current job openings from them. This can be incredibly lucrative.*

How much can I make out of being an employee referrer?

- *Bonuses are anywhere from \$50 to the \$1000's of dollars. A lot of this depends on the type of position (the stronger the qualifications needed, the higher the referral bonus) as well as the company you're working with.*

Become a Website or Domain Broker

There are a lot of people interested in buying people's sites. They would like to buy sites so that they can own established websites without having to do the work on their own, or they see profit potential on sites, and so on and so forth.

A lot of people would love to sell their sites, too... but don't know how.

As a website broker, you can connect buyers and sellers to each other and take a percentage of the sale for making the introductions.

In order for you to become a website broker, here are some steps you can take:

- *Create a website outlining the basics of what you do. As you get buyers and sellers interested, update the website with what buyers are looking for and what sellers have. Don't put seller's site details on your website, otherwise buyers can go around you to bypass your commission. Just put general details.*
- *Start finding people interested in buying or selling their sites. You can find these people by going on existing sites for buying and selling such as Flippa.com, SiteSell.com, or BuySellWebsite.com. Even if people are already listed on one website, it doesn't mean they don't want additional help.*
- *Don't give out site details to buyers until you get them to sign paperwork saying that they won't go around you, sign a noncompete, and so forth.*
- *When a deal is made, collect a percentage of the profits.*

How much can I make out of being a website broker?

- *You can make anywhere from \$100 to the millions of dollars, depending on how valuable a site and/or domain is.*

Start a Forum Posting Website

As stated before, many webmasters want people to post in their forums. A lot of times they will hire just one person, but at other times, they want a lot of people to go in at once, but don't feel like hiring a lot of individual people.

If you can pool up 5-10 forum posters yourself, you can provide a "one-stop" service where a webmaster can pay you and you can then go out and pay people individually.

In order for you to start a forum posting website, here are some steps you can take:

- *Create a website advertising your services.*
- *You can hire forum posters from any of the freelancing sites or by looking on forums where people are interested in working, such as work-at-home mom websites.*

How much can I make out of having a forum posting company?

- *Obviously a lot will depend on what you charge and how much you have to pay your employees, but you can easily make \$100/day by doing this after getting enough clients.*

Buying and Selling Links

In order to get higher search engine rankings on Google, a lot of people feel that they need to have a lot of backlinks pointing their site.

Backlinks are basically links on other people's websites pointing to another site. When someone links to another person's website, it shows Google that their website is worth linking to, and so Google gives it preference for their search engine placements.

The higher the search engine placement, the more publicity a business gets, so a lot of people try hard to get more links to their websites.

Because so many people want links, you can profit on this by acting as an intermediary between people who are willing to sell links and people who are willing to buy them.

In order for you to buy and sell links, here are some steps you can take:

- *You can look for those who want to buy or sell links in forums of sites which talk about links (Example: <http://www.linkadage.com/>)*
- *Make yourself aware of the link buying and selling guidelines*
- *Market only valuable links (links that have high [Page Rank](#) on Google)*
- *You can also create a website advertising your services.*
- *Start advertising your site on social networks, amongst friends, or via other traffic methods.*

How much money can I make out of buying and selling links?

- *It depends on the amount you charge for connecting people. You can also buy links on your own and then charge people for them, in which you can create your own pricing. You can make anywhere from \$1 to \$300 for a link, depending on how valuable the site is.*

Online security and privacy is HUGE right now. It's in the news every day, people are scared and need to protect themselves. I could do a more than one book on offering security related services. Fear is a tremendous motivator and if you want to offer services in this area, you will do really well.

An SSL certificate is something that websites often use in order to prove that their website is secure. This certificate is digitally "signed" by a certificate authority that people already trust after they verify the identity of a secure site.

Many website visitors need to know a site is secure before they submit payment or personal information, so webmasters NEED the SSL certificates.

You can become a partner with any company that offers SSL certificates and resell them on their behalf. These companies either will either sell their SSL certificates to you at a discount, and you can resell them, or they will offer you incentives based on the number of sales you make. You can find examples of such incentives [here](#) or [here](#).

In order for you to become a partner to resell SSL certificates, here are some steps you can take:

- *Browse the net and make a list of companies that offer SSL certificates*
- *Sign up for partnership account with the company*
- *Identify potential customers and make the sales*
- *Provide a list of number of sales you made for the month to the company*
- *Enjoy the sales incentive*

How much revenue can I make by reselling SSL certificates?

- *If the company with which you have become a partner offer sales incentives, then it depends on the number of certificates you sell and how much that particular company is offering.*
- *If the company with which you have become a partner offer certificates at discounted prices for you, then your profit will be the margin that you keep for yourself.*

Do you frequent eBay? Has selling products or junk occurred in your mind while browsing the site? If so, the ideas below may suit you.

Sell your Unused Items

I've literally made thousands on eBay over the years. If you have unused items - anything from old clothes to your grandmother's antiques at home, then try to sell those items on eBay.

You've undoubtedly heard the saying "One man's trash is another man's treasure", and it could be quite possible to earn quite a bit of money while uncluttering your home.

In order for you to sell your items, here are some steps you can take:

- *Get registered in [eBay](#) as a seller*
- *Set up your own [Paypal](#) account to receive the payment*
- *Look around your house and identify your unused things that you would like to sell*
- *List your items for sale on eBay*

How much money can I make out of selling unused items?

- *This depends on what you're selling, of course. You can make anywhere from a few dollars to thousands of dollars by selling your unused items*

One time I was planning a vacation and needed some extra cash for my trip. I hit up my family and friends for things they didn't want (yes, I told them I was selling them on eBay) and posted them on eBay. In about a month I raised an extra \$1,700 for my trip.

Buy and Sell Items on eBay

If you frequent eBay, you can attempt to buy other people's items and sell them for a higher price. A lot of times people misspell their listings or don't quite know the value of what they're selling, so you can score bargains and then resell them for a profit.

You can also get used items cheap, and for free in some cases, on Craigslist.org

Another alternative is to buy items in bulk and sell them individually to various buyers at a higher price.

You can do this either by placing an advertisement to attract those interested in selling their unused items or browse through eBay itself to buy and sell old items.

In order for you to buy and sell on eBay, here are some steps you can take:

- *Go through eBay or Craigslist and see what items you can find.*
- *Purchase items which you think will sell well*
- *Identify buyers who would like to purchase the items*
- *You may also want to consider building up a website and advertising on places other than eBay.*

How much money can I make out of buying and selling items?

- *This will depend on the profit margins you create and the value of each item. You can make anywhere from a few dollars to a few hundred.*

Sell Other People's Items on eBay on Their Behalf

In eBay you have an option to list items which are not yet in your possession. However, if you choose to do it, then you must ensure that you don't violate eBay's [pre-sale item policy](#).

The cool thing about this is that you can buy things online that are close to selling out, and then list them on eBay while you wait to get them.

You can also sell your friend's items without needing to physically have them in your home.

Another thing you can do is sell items before you buy them to gauge demand. This is a cool way to get extra profit without having to take on any risk.

Some things you can sell are tickets,

In order to sell other people's junk on eBay, here are some steps you can take:

- *Get yourself registered in eBay and set up a payment method to receive the payment*
- *Set up a virtual store as a buyer*
- *Select few items from others who want to sell their items and list them in your product page*
- *Identify potential buyers who would be interested in buying the product*

How much money can I make by selling other people's junk on eBay?

- *You can make anywhere from a few dollars to thousands of dollars by doing this.*

Write an eBook on Buying and Selling Techniques in eBay

If you decide to do the aforementioned items with success and are a talented writer, then why not write an eBook about using eBay to make a lot of money?

Though many people might be aware of eBay basics, they might still buy the book to look out for new ways. Make the eBook as simple and creative as possible. A well-advertised book can sell for a long time, and any profit you make will be pure profit as the product would be delivered digitally and there would be no shipping costs.

In order for you to write and sell an eBook, here are some steps you can take:

- *Once you get familiar with eBay, start writing an eBook explaining how to use eBay and make money with it*
- *Try to keep the book as simple as possible to attract more buyers*
- *Give a catchy title to your eBook*
- *Advertise it for sale in eBay itself*
- *Get the sale done and enjoy the profit*
- *Start advertising your book on social networks, amongst friends, or via other traffic methods.*

How much money can I make by selling the eBook?

- *It depends on the price of the book*
- *It depends on the number of books sold*
- *It depends on the customer feedback and review for the eBook*

Do you have lot of spare time? Are you interested in utilizing it to make money? Do online jobs interest you? If so, some of the ideas listed below might suit you:

Participate in Paid Surveys

This is one of the ways that a lot of students love to make easy and quick cash. When you work with paid surveys, you get paid to participate in surveys as well as share your opinion. While these don't pay as well as some other options, the earnings add up, and all work is very easy.

In order for you to participate in Paid Surveys, here are some steps you can take:

- *Identify legitimate paid survey sites*
- *Get registered in few sites to start with*
- *Let the company know about the type of surveys you would be interested to participate in*
- *Start participating in as many surveys as possible*
- *Share your honest opinion about the products*
- *Send back the completed survey form at the earliest or within the deadline*
- *You need a computer with internet connection*
- *You need to have an opinion regarding the product*
- *You should have some spare time to fill out the survey form and send it back on time*

How much can I make out of Paid Surveys?

- *You can make anything between \$1 and \$100 depending on the type of survey and the length of the survey*
- *Other than money, you can also enjoy some freebies, discount coupons, lucky draw, etc. I used to save credits from one survey site and use them to get Borders books bucks and bought books for next to nothing.*

Take up part-time Data Entry jobs

A lot of companies have random requests for different things, such as converting hard copy data to electronic data.

If you have fantastic keyboarding skills with great accuracy, then why not make money out it?

In order for you to become a part-time Data Entry operator, here are some steps you can take:

- *Look out for data entry openings in freelancing sites such as Elance.com, Guru.com, and Odesk.com.*
- *Start applying for those jobs*
- *Get the documents done on time*
- *Do the job as accurately as possible*
- *Submit back the given job within required deadline*
- *Collect testimonials and offer incentives for people to refer their friends.*

How much can I make out of Data Entry?

- *You can make anything between \$1 and \$5 per hour depending on your speed and difficulty of the job.*

Get hired as Virtual Assistant

Individuals who run their own business often find it very difficult to manage and organize things by themselves.

By working as a virtual assistant, you can help people schedule meetings, organize day to day activities, answer phone calls, etc., and so on.

If you are good at research and organizing things, then you can opt to get hired as virtual assistant.

In order for you to become a Virtual Assistant, here are some steps you can take:

- *Look out for virtual assistant openings in freelancing sites such as Elance.com, Guru.com, and Odesk.com*
- *Start applying for those jobs*
- *Try to find as many customers as possible. Start advertising on social networks, amongst friends, or via other traffic methods.*

How much can I make by acting as a virtual assistant?

- *You can make anywhere between \$3 to upwards of \$100 per hour depending on your ability and experience.*

Participate in Contests

If you have lot of time to spare, then you can start participating in contests offered by various sites.

It's obviously likely that you won't win all of the contests, but the more you participate, the better your odds.

Little things do start earning up and besides money, you can possibly win things like movie tickets, sample products, gift coupons, etc.

Where do I look for contests?

- *Browse through the net and make a list of sites which offer contests*
- *Get registered in those sites and check for new contests daily*
- *Participate in as many contests as possible*
- *Browse through the search engines regularly and look for any new contests*

What do I gain by participating in contests?

- *You can win cash as well as other perks like gift cards, coupons, and trips.*

Editing and Proofreading Jobs

There are times in which articles or reports need to be edited and proofread before they're ready to be published online.

If you are a native speaker of whatever language a client needs a document proofread, or have good command over that language, then you can pick up editing and proofreading jobs.

In order for you to obtain editing and proofreading jobs, here are some steps you can take:

- *Get yourself registered in all the freelancing sites such as Elance.com, Guru.com, and Odesk.com*
- *Get yourself registered to websites which provide editing/proof reading services to their customers*
- *Check job postings daily and apply to ones that you are qualified for.*
- *Get hired and start earning*

How much can I make out of Editing/Proofreading jobs?

- *Many people view this as a very crucial job and will pay for it. You can get paid per article or by the hour. If you go with the latter route, expect at least \$5 an hour for it, upwards to about \$20 an hour.*

Email and Phone Handling

This is similar to a virtual assistant position, but doesn't require making appointments or needing any extensive skills. To do email and phone handling, you would mostly do things such as cold calling, answering queries over phone and handling emails.

Business owners generally tend to hire support staff to handle these tasks, as they're often too busy to do them themselves.

This is one of the simple ways to earn additional income along with your regular income.

In order for you to obtain email and phone handling jobs, here are some steps you can take:

- *Get yourself registered in all the freelancing sites like [Elance.com](https://www.elance.com), [Guru.com](https://www.guru.com), and [Odesk.com](https://www.odesk.com)*
- *Check job posts to see what people are looking for and apply for the jobs that demand your skills*

How much can I make out of Email/Phone handling jobs?

- *You can expect anything from \$3 to \$10 per hour depending on your experience and if there are any skills you should know about beforehand (at times - very rarely - you might need to know about complex topics).*

Browse the Net and Get Paid

It might sound a bit hard to believe, but you can get paid to surf the internet.

If you install a company's software, they will often pay you to keep it on while you are surfing the web.

The reason the companies do this is so that they can track your activity and figure out what sites their users go to, as well as figure out how to market.

The downside of this one is that sometimes you'll start finding random advertisements popping up, so do your due diligence and get a popup blocker (can be found for free by running a Google search).

In order for you to browse the net and get paid, here are some steps you can take:

- *Browse through the net and make a list of companies that pay you to surf the net. Here's a [listing from Yahoo](#) that gives a good amount of companies.*
- *Download and install their tracking software*
- *Browse through the net and start earning*

How much do I get paid?

- *Companies pay you something around \$0.50 for hour you browse and pay you something around \$0.05 or \$0.10 for every referral you provide.*

Click on Ads and Get Paid

Some companies will pay you to click on their advertisements in hopes of you liking the content on the other side.

You can earn money for every ad you click, and this requires no skills at all.

Where do I find such companies?

- *Browse through the net and make a list of companies that pay you to click on their ads (eg. <http://www.advercash.net/>)*
- *Make sure the site is a legitimate one before you get registered*
- *Get yourself registered in the site*
- *Start clicking the ads and start earning*

How much do I get paid?

- *You get paid something like \$0.01 per click, as well as get money for referring other people to the sites. Although you COULD make \$100 a day on this, this one is intended to be one of the methods that you use along with other ones to earn a total of \$100 per day.*

Browse Through Freebie sites and Get Paid

There are a lot of freebie sites online that you can sign up to in order to get a lot of valuable free items.

While these sites don't always offer cash, you can take the freebies and sell them to other people.

Where do I find such companies?

- *Browse through the net and make a list of companies that offer freebies. You can also go on forums such as [FatWallet](#) to get ideas from there.*
- *Sign up for the offers you're interested in.*

How much do I get paid?

- *Depending on the freebies you get, you can sell them for anywhere from a dollar to \$20 or so.*

Do you have a passion for programming? Are you tech savvy? Can you get anything and everything done on computers? If so, you might like some of the ideas next.

If you're not into programing, here's a little secret: many people selling software products and solutions online don't know anything about programming. What they did was identify a problem, come up with a solution, then hired outsourced the product creation. Even if you don't even know what HTML is, as you read the next section, think about any problems you've encountered or seen people struggle with. If you have a good idea it might be worth pursuing.

Develop a Wordpress Plugin, with Rights

If you are very good at PHP programming, this is a great way to earn extra cash. Even if you're not a programmer, you can easily find people that will create Wordpress plugins for cheap. There are even Wordpress plugin templates that can do much of the 'heavy lifting' for you when it comes to programming.

Because there are so many websites and different needs, if you can create a plugin that solves a need for clients, you can sell it for a good amount of money.

But the real money is in resale rights for your plugin, which allows other people to sell it and collect the commissions. If you do this, you can charge a premium. This is great if you're not a fabulous marketer but still want to earn a lot of money quickly.

In order for you to sell plugins, here are some steps you can take:

- *Research and brainstorm for ideas on a new plug-in. Ask in forums, or ask your friends or target clients, what they would love to have a new plugin do. This article may help [OnSellingSoftware](#)*
- *Document as best you can what the plugin does so it can be explained to the developer.*
- *Test your plugin as best you can, in a variety of situations. Let other's beta test your plugin and get feedback.*
- *Advertise your software in websites or forums. You can also advertise on social networks, amongst friends, or via other traffic methods.*

How much money can I make out of it?

- *This will depend on the complexity of the plugin and how much you decide to charge for it.*

Note:

The steps involved in plugin development were drastically simplified above. There are many bases to cover when developing software and issues arise with aspects such as data collection, compatibility with other plugins and so forth. If you have a great idea for a good plugin don't let this stop you! Try to team up with a good developer to make sure all the bases are covered.

Design Websites for People

If you are good at HTML, graphics and Photoshop, then web designing might be a great option for you to consider.

With the popularity of Wordpress, creating custom themes is a great way put these skills to use. Or you may design a theme that can be resold on different websites.

In order to design websites, you just need some creativity and knowhow of how to use the tools.

You can often create impressive websites using templates alone, and people will gladly pay so that they don't need to take the time to figure out how to learn the programs.

In order for you to become a web designer, here are some steps you can take:

- *Look for jobs on sites like Craigslist.org, Elance.com, Guru.com, and Odesk.com.*
- *Make sure you clearly read over all job descriptions. Once you're sure you understand what a client is looking for and feel confident that you can do it, apply for the job.*
- *Make sure you deliver in accordance with the requirements*
- *You can also advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*

How much can I charge for web designers?

- *Websites often go for \$100 or more per site, with more being added for custom designs, extra pages, and so forth. Custom Wordpress themes can go for \$50 and up, but if you maintain rights to your theme you can sell the same theme again and again with no additional work.*

Many people have begun becoming very interested in automation services or software where a task can be done for them without having to do as much manual work.

There are many tools available that can automate tasks. Some examples of these pieces of software include automated software for article rewriting, for checking spelling/grammatical errors in the articles, for article spinning, or for PDF to word conversion.

There are many tools than automate social media activity. This solves a big problem where businesses understand the importance of using social media, but none of the staff has time to maintain activities on social media sites.

Often, you can offer automation services and use software to do the work. Yes, clients could do the same thing themselves, but often they don't because

1. they're aren't aware of automation tools; or
2. they don't want to pay for tools.

For example, say you have a business providing website security audits; it makes sense to invest in a scanning software tool that you use every day for a variety of clients. You scan each client's website and send them a report.

For an individual company, paying for the same piece of software they may only use once every few months makes little sense when they can just pay you a much smaller fee to run a scan for them.

In order for you to make money with automation services, here are some steps you can take:

- *Browse through the administration jobs in freelancing sites to get a fair idea about what sort of services are required. For example, you might see a specific job where someone is asking to extract a set of data from a particular site and populate it in excel.*
- *If demand is high for a specific service, you can mass-market your solution.*
- *Another option is to take jobs and charge the market rate as if it were manual work, but use your software to speed up the production.*

How much money can I charge for such services?

- *For automation services, you can charge anywhere from \$5 to hundreds of dollars depending on the value of the solution.*
- *If you are providing the required services by yourself, then you can charge on a per entry basis. For example, if you are collecting name and telephone numbers listed on a site, you can charge something like \$0.01 per entry. (There are software tools that do this too!)*

Modify and Create Additional Functionality to Existing Software

There are times when existing software and web services are good, but could really use certain improvements.

You can make these improvements and either sell them to the company, or sell them to users of the programs. Many systems, especially online services, are open, meaning they are designed to be extended and improved through added features.

Many developers make a living extending and adding customizations to open systems.

You can find out more right [here](#).

In order for you to make money with this, here are some steps you can take:

- *You can start your own website and advertise on the services offered. You can advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *You can get registered in sites that offer similar services*
- *Check sites like [Elance.com](#), [Guru.com](#), and [Odesk.com](#). to see if anyone is asking for this.*

How much money can I make?

- *This will depend on the software you work with, how many modifications you make, and if you're being paid hourly or per project. You can expect \$10 an hour or more, usually.*

Become an Application Tester

Application Testing involves testing the websites in all the browsers and in all the operating systems as well. At times, application testers are given various scenarios to test the outcome. Further changes or enhancements will be done if required, based on the testing results. There are companies which provide such testing services exclusively.

(Example: <http://www.ishir.com/independent-application-testing.htm>)

In order for you to become a Application Tester, this is what you would do:

- *Browse through the internet and search for “Application Testing jobs”*
- *Get yourself registered in freelancing sites like Elance, Rentacoder, etc., and look for such jobs*
- *Get yourself registered in companies which provide such services and let them know that you are interested in taking up such jobs (Example: <http://www.mindtree.com/itservices/testing/testing.html>)*
- *You can even create your own site and advertise for yourself*
- *Once you get hired, provide a detailed and effective report about the application and its bug to the company*

How much money can I make out of such jobs?

- *You can expect anything from \$5 - \$12 per hour depending on the criticality and the time involved*

Provide Uptime Monitoring Services

Webmasters generally want to make sure that their website is working as frequently as possible. If their site goes down for any reason, they want to know how long it was down and why. This is crucial for webmasters as a lot of times, their sites are their sources of income.

Because of this, they hire people to monitor the uptime for their websites. If you provide services to businesses, you can add this to your catalog.

You could use free uptime monitoring software, put in a website's details, download the reports, and provide them to a webmaster. Even though some webmasters know about this software, they'd still rather hire someone to do it for them so they don't need to think about it.

In order for you to make money with providing uptime services, here are some steps you can take:

- *Browse through the internet and download a free uptime monitoring software (Example: <http://www.internetup timemonitor.com/>)*
- *Get yourself registered in freelancing sites like Elance.com, Guru.com, and Odesk.com and look for uptime monitoring jobs.*
- *Get hired and generate the report from the software from time to time*
- *Provide timely reports to the buyer as agreed*
- *Get the job done and get paid*

How much money can I make?

- *If someone knows about uptime monitoring, they probably also know about the free software they could use, so you're more being paid for saving them time than anything else. If you get a lot of clients and charge a monthly fee - even \$10 to send a detailed report weekly - then get 300 clients, you could make \$3,000 with just that.*

Another route to go is to explain to people who don't know about the software why uptime monitoring is so important, and then sell them. This should be an easier sale for you.

Answer Technical Questions for a Fee

If there's something you're very strong in, then set up a website for yourself and allow customers to ask any questions they want.

You can charge a monthly fee or a per-question fee, and then reply back to them within a reasonable amount of time.

Because there are so many sites that provide answers for free, you want to make sure that if you do this, it's in something that you have extensive knowledge in and can really help add value with.

An example of a site that does this is [ExpertBee](#). There are many other sites that are looking for paid "experts" to answer questions.

In order for you to make money with answering technical questions, here are some steps you can take:

- *Establish yourself as an expert by writing articles, creating a blog, or even possibly an ebook.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*

How much money can I make?

- *You could charge anywhere from \$.10 per question to \$100 per question, depending on your expert level. You might also opt to charge a monthly fee for "x" number of questions per month, so that you have comfortable recurring income coming in every month.*

Assist People in Installation of Applications

Many people are not tech savvy at all. A lot of people don't know how to do much more than check their email and browse the web, but want to create a website.

If you are pretty competent at installations, you can easily make money by installing applications and/or software to people's computers.

This is also one of the simplest jobs to make very quick money. Not everyone is tech savvy. Many of them are aware of only the basics of internet like browsing, email, etc. Such people might require assistance in getting applications installed into their system. If you are very good in those things, then you can provide such assistance for people for a service fee.

In order for you to make money with doing installations, here are some steps you can take:

- *Design a website for yourself and list down the services you offer. Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Get yourself registered in freelancing sites like Elance.com, Guru.com, and Odesk.com and look for such jobs*
- *Provide the services and pocket the money*

How much money can I make?

- *You can make anywhere from \$5 per installations and upwards.*

Provide Forum Hosting services

If you know how to set up a server base, then you can provide forum hosting services.

By doing this, you are allowing less technically savvy people to host their forums on your website.

You can easily find free and excellent forums to install, such as [this one](#). That script allows you to host multiple forums on one site.

In order for you to make money with forum hosting services, here are some steps you can take:

- *Design a website for yourself.*
- *Set up a server or get forum hosting script from <http://www.phpbbhs.com/index.html>*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Attract people to host forums in your site by giving them attractive deals*
- *Market your site by advertising in various websites which are frequented by people who are interested in hosting forums*
- *Pocket the service fee*

How much can I make out of forum hosting services?

- *This depends on how much you charge customers. You may also choose to provide the forum hosting services for free and simply make money off of advertising revenue (you can use [Google AdSense](#) or you can charge people to post advertisements on your site).*

Provide Backup Storage Services Offsite

Disaster recovery planning and data recovery during disaster is very important for every company.

If you could set up or rent a server offsite and offer remote storage services for a company, then you could make a lot of money out of it. If you already offer services to business, you can easily add this one to your catalog.

You can host their files on your server or computer so that in the worst case scenario, they would have a backup. BUT I WOULD NOT DO THIS IF I WERE YOU.

A better way is to partner with another company that can assume the liability of storing backup files. There are plenty of companies out there, you can become an affiliate and sell services on their behalf, and manage the process for your client.

Or, you can find a “white label” backup service that will let you brand their product as your own.

In order for you to make money with backup storage services, here are some steps you can take:

- *Research reliable backup and storage services that have an affiliate or white-labeling program*
- *Use a few services yourself so you know how they work and how reliable they are*
- *Add your backup products to your list of services*
- *Start a campaign to offer your backup services to new and existing clients*

How much can I make out of backup services?

- *If you are selling through an affiliate program your earnings will depend on the company. Some will give 20% to 50% for an initial sale. But look for programs that offer continuity, so you get paid every month for as long as your client uses the service.*
- *For white-labeling you may be able to “rent” the backup services and have more control to charge whatever you like. It will depend on the agreement between you and the white-label company.*

Start an Online Virtual Sstore

You can set up a store by using either drop-shipping as we talked about earlier, or by selling something that you create (some examples are homemade candles, scrapbooks, or quilts).

You can either mass-market items, or you can offer your services and have people pay you per order, and then only start acquiring the product once you get paid (so for example once someone gives you money you start knitting a quilt).

I recommend reading a book about drop-shipping before you get started. There are plenty of drop-shipping books to choose from on [Amazon.com](https://www.amazon.com)

In order for you to create an online virtual store, here are some steps you can take:

- *Design a website for yourself and set up a virtual store along with payment methods. You can also register as a seller on eBay or Amazon.*
- *If you intend on drop-shipping, identify wholesale dealers. You can run a Google or use [this site](#). Otherwise, identify people who supply the materials you need for your own product.*
- *Start building your customer base. Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Enjoy the profit margin*

How much money can I make out of an online virtual store?

- *Your profit will be the difference between the priced charged by the wholesaler and the price you charge the customer. It's hard to give an estimate on this since different products have considerably different prices.*

Create an Affiliate Website

I've mentioned becoming an affiliate a few times in this guide already. You can take this idea further by creating dedicated affiliate websites.

If you don't want to sell products – or deal with customers with drop-shipping or having your own products - then you could also consider becoming an affiliate.

As an affiliate, you simply refer people to other sites and earn a commission every time a sale is made.

You can become an affiliate for major stores like Target, Wal-Mart, or Amazon, as well as very specific niche sites.

In order for you to have an affiliate website, here are some steps you can take:

- *Design a website for yourself and set up a virtual store along with payment methods. You can also register as a seller on eBay or Amazon. Alternatively, you could simply give reviews of products and then link people directly to the pages of the products that you are mentioning.*
- *Make sure that you're signed up on some affiliate sites. Some of the more popular ones include [Clickbank](#) and [Commission Junction](#). Those sites are both directories and can give you more information about hundreds of merchants with affiliate programs.*
- *Start building your customer base. Advertise in websites or forums, social networks, amongst friends, or via other traffic methods*
- *Enjoy the profit margin*

How much money can I make out of an online virtual store?

- *Some affiliate programs will pay per lead - anywhere from \$.20 to \$100 - while others charge a percentage of sales - while others pay a flat amount per sale. This is highly different for each type of program.*

Got a passion or talent for something? Interested in converting it into money? Then listed below are some of the ideas that might suit you:

Sell Stock Photography

If you are interested in photography, then you can take some interesting pictures and sell them as Stock Photos.

Stock Photography is simply the act of licensing your photos so that people can use them as they wish, mainly on their websites or in their ebooks. This is a fun way to make money on a passion that you already have.

You don't need a fancy camera either. If you have a point-and-shoot camera that can take clear pictures, you're in business.

There are many sites you can sell your photos on; two of the most popular sites for selling photos are istockphoto.com and Dreamstime.com.



TIP: I buy a lot of stock photos, and sometimes I have a hard time finding what I'm looking for. I've noticed photographers are not always up on the latest trends. Pay attention to trends and upload pictures that are hard to find. Here's a couple recent examples:

A few months ago I needed pictures of real examples of QR codes being used in advertising. I was looking for pictures of QR codes in store windows, on buses, on signs. Where I live I see this all the time, but when I wanted to buy some pictures, I couldn't find any on the stock photo sites. So, I had to go out and take my own photos.

Now I'm starting to see QR code pictures on the stock sites. But for a while there was nothing, so anyone could have uploaded some pictures and done pretty well.

Other photos I've had trouble finding: tablet computers, people using smartphones, pictures in different cities (example: people in downtown Kuala Lumpur), popular apps (Foursquare, Angry Birds, Gowalla). Aside from the city pictures are you noticing a trend in what I'm looking for? It's all new stuff.

You could take pictures that relate to the latest trends and possibly sell a lot of downloads. It doesn't have to be about technology, that's just what I most often use. You could take pictures of people waiting in line to see a Lady Gaga concert, sports fans celebrating their team's championship, high gas prices at the local gas station, people shopping for the hottest holiday gadget. Check out the latest news and be creative!

In order for you to make money with stock photography, here are some steps you can take:

- *[Here](#) is an excellent website that explains how to sell stock photography in an extremely detailed and concise way.*
- *Once you start taking the photos, build yourself up a portfolio.*
- *Sign up to sell your pictures on stock photography sites*

How much can I make out of Stock Photography?

- *You can make anything from few cents to thousands of dollars depending on the demand for your stock images. There's a lot of competition, so it's likely you won't make much unless you have popular photos or have pictures that are relevant with current trends (see my tip above). You will generally be paid on a royalty basis, getting paid whenever someone buys your photos. You will earn more money if a corporation uses your picture versus just an individual using a picture for fun on a website.*
- *Sign up for multiple sites to maximize your exposure.*

Make Your Own Product and Start selling it Online

If you have a talent for something like knitting your own sweater, creating your own painting, creating some decorative pieces, etc., you can start selling it online and make money out of it.

Sell other related items that people are already looking for and need as a way to help your products get discovered. Someone might look at your other items for sale and see some of your unique crafts.

Where do I sell my products?

- *Get registered in sites such as [eBay](#), [Amazon](#), and [etsy](#).*
- *List your products*
- *Get your product sold and start making money*

How much money can I make?

It depends on the type of product and your pricing structure.

Make Money with Misspellings

This is a sneaky way to make money. There are a lot of people who misspell domain names when they're looking for things, and get redirected to empty pages.

You find affiliate programs of well-known websites and buy a common misspelling domain name of that company or product.

You take misspelled domains and redirect them to the right one (which include your affiliate link). You will get credited with affiliate commissions for doing nothing but capitalizing on the misspellings.

In order for you to make money with misspellings, here are some steps you can take:

- *Look for affiliate programs to join.*
- *Read the affiliate Terms Of Service and make sure they're OK with you finding misspellings (most are but some aren't).*
- *Type in potential domains into Namecheap.com and see what misspellings you can find.*
- *Buy any domains you find and have them redirect to your affiliate link.*

How much money can I make?

- *This is hit or miss. I have one misspelled domain that silently made about \$2,000 one year (the domain was missing a letter from the brand name). You can leverage by buying a lot of misspelled domains and make a nice passive income, especially considering your investment is only \$8.81 (google "namecheap coupon code" when buying your domain if you buy it on [Namecheap](http://Namecheap.com).)*

Shoot an Interesting Video and Start selling it Online

If you can shoot an interesting video, then you can sell it online and make money.

Your video can be anything from an interesting event, video tutorial, demo video, and so forth.

Just like selling stock photography, you can upload your videos to stock photo websites and sell them to the public. Like I mentioned about stock photography, if your videos are relevant to current trends you could have a much easier time selling them.

In order for you to make money with stock video, here are some steps you can take:

- *Make sure you have a good camera with quality lenses as well as a microphone, recording and mixing equipment, etc.*
- *Create your video.*
- *You can either create a website, or you can sell directly to sites like [this one](#).*

How much can I make out of stock video?

- *If you create videos on demand for people, you could ask for a certain amount of money per minute, per hour, or per video. This can be very lucrative after you build yourself up a portfolio.*

Invest in Buying Valuable Websites

You can make a lot of money by identifying small, valuable websites, and then buying them.

If you can make even a few tweaks to improve profit and then hold on to the sites for a little bit of time, you can flip the sites and make more money than when you started.

Not only can this be lucrative, but it can be really fun to find out about new niches and learn new things.

In order for you to make money with buying and selling websites, here are some steps you can take:

- *You can buy or sell websites in sites www.WebsiteBroker.com or Flippa.*
- *You can also find sites by browsing the net and contacting website owners directly.*
- *Make sure to protect yourself by giving owners noncompete agreements and getting all your paperwork in order.*
- *Tweak the sites for maximum profit*
- *Keep records of sales*
- *Sell the site for a better price*

How much money can I make?

- *It depends on how valuable the site is and the profit margin. You can make anywhere from \$50 to the thousands of dollars, depending on how well your tweaks go.*

Are you an expert in Photoshop? Do you know all the tricks? If so, some of the ideas below might suit you:

Design and sell T-shirts

Create impressive images, logos, or compelling text via Photoshop. Get your creations printed on tee shirts and start selling them online.

You can also make custom shirts for people. For example, some people might want their child or spouse's picture on a shirt. You can use Photoshop to do any touch ups, and then sell the shirt for a premium price.

A site like [CafePress](#) makes selling your designs dead simple.

In order for you to make money with designing and selling shirts, here are some steps you can take:

- *You can get registered in any of the online shopping sites like CafePress.com, Amazon.com, eBay.com etc to find customers.*
- *Tell your friends and family about your new venture.*
- *Design a website. Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*

How much money can I make out of it?

- *You can sell t shirts from \$10 and upwards but the marketplaces you sell on will take a cut of your sale.*

Design Banners

If you're an expert in Photoshop or other image creation software, you can design website banners for different companies and websites.

In order for you to make money with designing banners, here are some steps you can take:

- *Start your own website and describe the type of services you provide.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Get registered in sites which provide banner services to customers, such as Elance.com, Guru.com, and Odesk.com*
- *Look for Photoshop jobs in freelancing sites*
- *Provide quality designs and start making money*

How much money can I make?

- *Most companies will pay you a flat fee. You can charge anywhere from \$10 to the mid-hundreds, depending on the quality of your services and your reputation. Other companies will pay you based on how many times your advertisement is clicked, which is much more rare.*

Design Company Logos

Every company needs a logo to establish their brand strongly. You can design these logos and collect some pretty great profits.

There are sites where you can compete with others in design contests. It might be a good way to get established but keep in mind if you lose the contest you won't get paid. Personally, I don't like these sites but you can use them if you like.

In order for you to make money with designing logos, here are some steps you can take:

- *Start your own website and describe the type of services you provide.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Get registered in sites which provide banner services to customers, such as Elance.com, Guru.com, and Odesk.com*
- *Look for Photoshop jobs in freelancing sites*
- *Provide quality designs and start making money*

How much money can I make?

- *Like with banners, this is highly dependent on your reputation in the field. You can charge anywhere from \$10 to the hundreds of dollars.*

Design Cartoons for Websites

Some website owners like to have different cartoons on their website - either in comic strip ads to illustrate a point, or just throughout their websites.

You can also design cartoons for writers who want to illustrate their points.

In order for you to make money with designing cartoons, here are some steps you can take:

- *Start your own website and describe the type of services you provide.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Get registered in sites which provide cartoon services to customers, such as Elance.com, Guru.com, and Odesk.com*
- *Look out for sites that look like they could use your services and contact them.*

How much money can I make?

- *It varies depending on the number of cartoons you provide and the demand for your cartoons. You can usually get at least \$50 for a few designs, and then work your way up.*

Know How to Design a Template for Digital Scrapbooking?

Many people adore scrapbooking as a way to preserve their precious memories.

While in the past, people had to use physical photo albums, a lot of people now love to go online and keep their memories in digital form.

If you can create custom templates for people, or even make generally impressive scrapbook templates for the masses, you can have a very fun business.

In order for you to make money with scrapbook templates, here are some steps you can take:

- *Start your own website and describe the type of services you provide.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Start selling your templates and make money*

How much money can I make?

- *You can charge from \$5 upwards for scrapbook templates for the masses, or you can do custom ones for people from \$20 and upwards.*

Sell Icons and ClipArt

If you are good at graphics, you can make different ClipArt and icons to sell. I buy a lot of icons and graphics for my websites and ebooks and it can be quite expensive, so I think people are making some decent money in this.

You can make custom designs for people based on their website and niche, or better yet, you can make icons to sell to the masses on icon and stock photo sites.

Just like stock photography, you can sell your artwork on stock photo sites like Dreamstime.com and istockphoto.com. There are also many icon websites you can sell your work on.

I've seen vector icons sell for up to 60 credits on istockphoto.com and dreamstime.com. That's at least \$60 for a single icon! These sites pay 15% to 45% per download, but that's still a lot for a single graphic.

Again, like I mentioned when talking about stock photography, I have a hard time finding icons relating to today's technology trends.

I've seen a lot of artists bundle related icons together and sell them as a package. Some packages sell for \$100 to \$300. Usually this is how icons are sold on an icon site.

If you have a talent for creating cool looking icons, this might be a way to make some decent money. In addition to the stock photo and icon sites, create your own site and sell your icons so you can keep 100% of your sales.

In order for you to make money with icons, here are some steps you can take:

- *Sign up on stock photo and icon sites*
- *Create your own site for selling icons*
- *Create a portfolio for yourself, and display it on your website and on the stock photo sites*
- *Sell your images as packages or individually*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*

How much money can I make?

- *This will depend if you want to charge per piece (you can go from \$.50 an image to much higher. If you can create an icon package, like I mention earlier, I see these all the time for \$100 to \$300.*

Design Website Security Seals

Many online browsers feel a lot better when they see security seals on webpages. This makes them feel as if their personal information is secure, and is especially helpful when they need to add their personal or payment information into a website.

You see these everywhere, and the security market is only going to grow bigger.

If you know how to design security seals for sites that have SSL certificates, you can sell them for a good price.

Here are some security seal examples:



You can also refer to [VeriSign](#) for great marketing ideas.

In order for you to make money with designing website security seals, here are some steps you can take:

- *Post your services in such as [Elance.com](#), [Guru.com](#), and [Odesk.com](#)*
- *Since this is unique service, consider create a website for yourself.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods*
- *You might also want to consider contacting website owners and offering your services. You might want to give some away for free so that new website owners have social proof and see that other people are using your seals.*

How much money can I make?

- *As your seals gain more popularity, you can charge from \$10 all the way to \$300.*

Most people love having lots of pictures in order to preserve their memories. However, since pictures fade away after a long time, there is often a need to restore them.

If you know how to use Photoshop, you can restore the pictures for people and earn quite a bit of money.

You can also give the photos touch ups, add backgrounds, or do whatever else the client wants, for extra income.

In order for you to make money with editing and restoring old photos, here are some steps you can take:

- *Post ads in online classified sites like Craigslist.org and Usfreeads.com*
- *If you want to do this as a fulltime business, consider creating a new site for yourself*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Tell your friends and family about your new services*

How much money can I make?

- *You can charge anywhere from \$1 to \$100 per photo.*

Offer Video Montage Services

This is another service in which you can make great money by helping people create memories.

If you can take some pictures that a customer provides, put together a nice slide show with background music, and burn it to DVD, you can have a great and fun business.

These video montages would be great as unique presents for people that would provide lifetime memories.

The more innovative you are, the more sales you will likely get. To get an idea of how some people market their montages, check [here](#).

In order for you to make money with video montage services, here are some steps you can take:

- *Post ads in online classified sites like Craigslist.org and Usfreeads.com*
- *If you want to do this as a fulltime business, consider creating a new site for yourself*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Tell your friends and family about your new services*

How much money can I make?

- *You can charge anywhere from \$20 to \$200 per montage.*

Are you an expert in Search Engine Optimization? Are you interested in doing freelancing jobs? Then listed below are some of the ideas that might suit you:

Write SEO Optimized Articles

Many people look for keyword optimized articles in their niche to generate more traffic to their websites.

If you have knowledge of SEO and can write keyword optimized articles in any niche, then you can make good money out of it.

In order for you to make money with SEO articles, here are some steps you can take:

- *Get yourself registered in freelancing sites like Elance.com, Guru.com, and Odesk.com.*
- *Make a profile with samples of your previous work.*
- *Apply for article writing jobs.*
- *Write articles based on keyword requirements, submit them back on time, and get paid.*

How much money can I make?

- *You can either charge a flat fee or hourly. If hourly, you can expect anywhere from \$4 to \$15 an hour. If by the article, you can charge from \$.01 word (low end) to higher.*

Write Interesting eBooks and Sell Private Label Rights to them Online

Earlier in this guide, I mentioned selling ebooks on Amazon's Kindle. This may sound like the same thing but it's very different. In this case you write short, generic books on a topic and sell the rights to others. This is known as PLR or *private label rights*.

The people that buy your PLR books can edit your work, take credit and resell it.

Create a number of small ebooks of from 25 to 50 pages on any interesting topic and start selling the on your own website and private label rights marketplaces such as Tradebit.com.

Before getting into the PLR game, you should educate yourself about how whole rights thing works and what you can do maintain the value of your work. On Tradebit there are many people that will buy PLR books and turn right around and sell your book for less on the same site, without doing any editing. People will automatically buy their version instead of your because it's cheaper. You can protect yourself by explicitly stating that buyers are not allowed to do this with your product. Again, it pays to know how the PLR market works.

Here's Wikipedia's explanation [Private Label Rights](#)

In order for you to make money with your PLR ebooks, here are some steps you can take:

- *Research a topic that solves a problem or people are passionate about*
- *Create your book. If you know how, add graphics, banners to your package buyers can use to sell the book to their customers.*
- *Upload and offer your book for sale on PLR sites.*

How much money can I make?

- *It depends on the topic and length of your eBook. You can test out different prices from anywhere to \$10 to \$50 depending on your PLR package, if you have graphics or not.*

Write eBook for Others as a Service

Many people hire writers because they want eBooks created but feel that they're not good writers themselves, or because they want to save time. This is called 'ghost writing'.

The difference between this and the last suggestion, writing and selling PLR books, is that you are working for one person, and they give you the topic they want you to write about. The person hiring you keeps the rights, but you'll typically receive a higher fee for your work. With PLR you make money when people buy your book, with ghost writing you get paid no matter what, but you're paid only one time.

If you are a good writer and feel confident that you can write eBooks on lots of topics (keeping in mind that you can always do research), then you can start writing for a fee.

In order for you to make money writing ebooks, here are some steps you can take:

- *Get yourself registered in freelancing sites like Elance.com, Guru.com, and Odesk.com*
- *Apply for eBook writing jobs. Include writing samples so people can gauge the quality of your work.*
- *Get the eBook written as required by the buyer, submit it back on time, and get paid.*

How much money can I make?

- *For eBooks, you can charge between \$2 (very low end) to \$25 per page based on your experience and expertise.*

Rewrite eBook for others for a service fee

This is a variation of the last suggestion. If you are good at rewriting articles, then you can take up eBook rewriting jobs. To rewrite an eBook, you need to go through the existing content and rewrite it in your own words without distorting its meaning. Rewriting can be much easier compared to original writing because it doesn't require any research.

In order for you to make money writing ebooks, here are some steps you can take:

- *Get yourself registered in freelancing sites like Elance.com, Guru.com, and Odesk.com*
- *Apply for eBook writing jobs. Include writing samples so people can gauge the quality of your work.*
- *Get the eBook written as required by the buyer, submit it back on time, and get paid.*

How much money can I make?

- *For rewrites, you can charge between \$2 to \$20 per page based on your experience and expertise.*

Start Teaching Online

If you are an expert in any subject, start teaching online and make money from it.

You can teach any topic to anyone in any part of the world. There is a constant requirement for online teachers, especially from US and China.

A lot of students in the U.S. need online help for random homework, assignments, etc.

There is also a great demand from Chinese students who want to learn English.

Another idea is to teach online computer classes to people.

In order for you to start teaching online, here are some steps you can take:

- *Browse through the internet for e-tutor jobs and start applying for them. (Example: <http://www.e-tutor.com/>, <http://www.live-etutor.com/>, etc)*
- *Start your own website and list down the subjects you teach.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Provide proper services for your students as agreed. Monitor results so you can mention them to new prospective students.*

How much money can I make out of such jobs?

- *You can charge between \$4-\$20 per hour depending on your experience and expertise on the subject.*

Pool in e-Tutors and Offer Tutoring Services

Considering the demand for the number of e-tutors these days, it would be a great idea to hire a few expert tutors for all the subjects and offer professional e-tutor services. By having your own company, the odds are greater that you'll make more money versus working for somebody.

In order for you to start tutoring services, here are some steps you can take:

- *Hire some tutoring experts for various subjects.*
- *Make sure tutors have clear guidelines on the way you want them to behave.*
- *Design a website for yourself.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Get feedback about the quality of tutor's teaching from students and their parents. Make sure to constantly gauge feedback in order to have the best possible services.*

How much money can I make out of tutoring services?

- *This depends on what you charge and how much you pay the tutors. If you charge customers \$10 an hour and pay your tutors \$5, for example, you would be on the lower end and making \$5 an hour.*

Take Up Online Research Work

With new businesses popping up every day, there is a constant requirement for internet research and data collection.

This shows up in many ways. For example, before someone starts a new business, they generally like to collect some basic data about the business: its demand and supply, its profitability, areas or countries where it can run well, etc.

People that are looking for this are ready to hire someone to collect such data and provide a report for them. They will use this report to decide if they should even begin the business.

There are other types of research jobs available as well, and this can be a fun way to learn about a lot of new things.

The decision to start with the business or not, depends on the results of the research. Considering the need for the job, it is a good idea to take up online research jobs, if you are net savvy and have lot of time to spare.

In order for you to make money with online research work, here are some steps you can take:

- *Get yourself registered in freelancing sites like Elance.com, Guru.com, and Odesk.com*
- *Apply for web research jobs*
- *Do in-depth research and provide a report as required by the buyer*

How much money can I make out of such research jobs?

- *If you work on fixed price jobs, you can expect anything between \$5-\$200 depending on the difficulty and the depth of research required.*
- *If you work on hourly jobs, you can charge anything between \$3 and \$50 depending on your experience.*

Sell Online Learning Videos

In this internet era, it seems as if everyone is interested in learning from home during their spare time.

If you are an expert in a particular area, then you can convert it into money by creating a step-by-step instructional video.

Try to make the video as simple and as easy as possible and start selling it.

Just remember that people only want to buy quality content, so make sure that you're able to offer high quality information that teaches people a lot.

In order for you to make money selling instructional videos, here are some steps you can take:

- *Start a website for yourself and start posting quality content to establish yourself as an expert.*
- *Record instructional videos and upload them to your site.*
- *Charge a fee to get the videos downloaded.*

How much money can I make?

- *You can charge a few bucks to a few hundred dollars per video, depending on the information in the video and how readily accessible it is.*

Offer Software Review Services

Many programmers are ready to pay for outside reviewers as they need honest feedback about the programs they write.

If you are an expert in software development, then you can offer honest reviews for programmers regarding their program or software for a fee.

When you provide such services, make sure you provide an in-depth review about both the good aspects and the flaws.

You can charge a fee based on the demand for your review and your expertise in the area (Example: <http://www.softwarejudge.com/>, <http://philip.greenspun.com/software/design-review>)

In order for you to make money with software review services, here are some steps you can take:

- *Write a few software reviews for free in order to show people the quality of content that you can provide. Use these as samples.*
- *Look at software forums and approach people who are creating new programs.*
- *Do a Google search to find potential prospects.*

How much money can I make?

- *You can charge anywhere from \$10 to the thousands of dollars, depending on your reputation and expertise. You could also consider having a company where many people do software reviews, and then you would create one large comprehensive report with everyone's insight for a company. This could net you significantly more profit.*

Telecommuting Jobs

If you are interested in working from home, then browse through the search engines and find “Telecommuting jobs” (Example: <http://www.tjobs.com/>).

Identify the jobs which suit your talent and start applying for it. If you get hired, start working from home and enjoy the money.

In order for you to make money with telecommuting positions, here are some steps you can take:

- *Browse through the internet and look for “Telecommuting jobs”*
- *Get yourself registered in the sites which offer telecommuting jobs*
- *Check the sites daily to find jobs that pique your interest and apply for them.*

How much money can I make?

- *These jobs generally pay anywhere from \$3 to \$50 an hour.*

Send out Greeting Cards on Others Behalf for a Fee

Many people like to surprise their close friends and relatives by sending out an unexpected greeting card.

However, since people are more pressed for time than ever now, the number of physical cards sent has reduced, while the number of digital cards has increased.

You can offer to send physical cards for people on their behalf so that they can still provide the fun gift of giving a physical, tangible card without having to worry about going to the card store and the post office.

Just ask people for what type of card they would like, and then the type of message. You can handwrite the message in for a nice homemade feel.

You can buy the cards and mail them out on their behalf, spreading joy for everyone.

In order for you to make money with sending out greeting cards, here are some steps you can take:

- *Create a website for yourself.*
- *Tell your friends and family about your new services.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*

How much money can I make?

- *To make this worth your while, you really need to get a lot of customers and do this in bulk. If you bought a \$3 card and a stamp, you'd make \$2.xx if you charged \$6 per card. Obviously the more you charge, the more you make. When you start getting a lot of customers, this can be lucrative and fun for you.*

Refer your Friends for Paid Surveys

You already know that you can earn money by filling out paid surveys.

You can also earn money by referring people to those surveys.

In order for you to make money by referring your friends to paid surveys, here are some steps you can take:

- *Look for referral scheme in the Paid Survey sites that you participate*
- *Refer your friends to those sites*
- *Encourage your friends complete the surveys*
- *Get paid for those referrals*

How much money can I make out of referrals?

- *You can get paid something around \$1 or \$2 for every referral you make*

The rest of the entries are miscellaneous ways that you can earn money online:

Start Flipping Domains

Flipping domains is similar to what people do in the real estate business. In fact, some people do this as a full time business.

First, you would buy a cheap domain for \$9 or \$10.

If you get a good domain, you can flip it at a site like [DNForum](#) or [Flippa](#).

Some people will be ready to pay a big price if the domain name is apt and keyword rich for their niche.

Though there aren't as many domains available as there used to be, but great ones still exist. A lot of times people may not have thought of certain domain names themselves, but when they see them elsewhere they realize how valuable they are.

In order for you to make money by buying and selling domains, here are some steps you can take:

- *You can buy domain names from any of the domain sellers. My personal favorite is [Namecheap](#) (they make it very easy to send domains to other people).*
- *Make sure that the domains you buy are either keyword rich or otherwise very enticing.*
- *Advertise your domain name for sale in forums like <http://www.namepros.com/>, <http://www.dnforum.com/>, etc.*

How much money can I make out of flipping?

- *Your profit can range anything between few dollars to hundreds or thousands of dollars, depending on the domain name you bought and the demand for it.*

Start Flipping Websites

Flipping websites is similar to flipping domains. The difference is that instead of immediately turning around and selling a website, you can hold on to it, make some changes, and then sell it as an improved model.

You can also hold on to it, make some money from it, and then show potential buyers how much it can make.

You can read a great article going into more detail about this [here](#).

The more assets built into your site, the more you can sell it for. For example, if you have a lot of Facebook, Twitter followers, an email list that go along with your site, you can get more money for it.

In order for you to make money by buying and selling domains, here are some steps you can take:

- *Search sites like [DNForum](#) or [Flippa](#) to find potential websites to buy.*
- *You can also look out for sites on Google, or come across sites while you're browsing, and start contacting owners.*
- *After you've adjusted different things on the websites, go back to [DNForum](#), [Flippa](#), or people already established in the website's niche to see if you could find buyers.*

How much money can I make out of flipping?

- *People have made anywhere from \$100 to millions of dollars with flipping. This is highly dependent on the profit that your website makes.*

Get Paid to Read Emails

You can get paid to read emails? Yup, there are many sites which pay you for reading emails.

These are nothing but advertisement emails from specific companies.

You will be required to open those emails and click on the advertisement link provided by the company to get paid. The company that pays you get paid by advertisers to show you their emails. The advertisers hope that when you click over, you'll want to end up buying whatever they're selling.

As they share your information with their advertisers, they are paying a portion of their ad revenue with you.

In order for you to make money by reading emails, here are some steps you can take:

- *Google "Get paid to read emails"*
- *Get registered in one or many of the sites that go over this. (Some examples are <http://www.getpaid5times.com/>, <http://wowearnings.com/>, etc.)*
- *Fill out your personal details to complete the registration procedure*
- *Once you start receiving emails, open it and click on the link*

How much money can I make out of reading Emails?

- *You can expect something around \$0.10 per email*
- *Other than getting paid for reading emails, you can make money for referring your friends as well*

Find Products for Buyers on eBay

Sometimes people desperately want something on eBay but the search filters aren't working, they're not sure how to search for it, or they don't have time to search themselves (or, all of the above).

This type of service goes beyond eBay, there are many people with plenty money but no time, and hire others to find items they are looking for. A typical 'finder's fee' is 10%, but is negotiable between the client and finder.

You can help these people by going through eBay on their behalf and getting paid a finder's fee when you find the products they're looking for.

In order for you to make money by finding products for buyers on eBay, here are some steps you can take:

- *Go through Craigslist "wanted" ads and ask people if they'd be interested in your services. People that post there often desperately want hard-to-find items.*
- *Tell your friends and family about your service.*
- *Post in antique forums, record forums, and other niches that have hard-to-find items that people passionately collect.*

How much money can I make out of filtering products for buyers?

- *You can expect to be paid between \$10 through the thousands if you can help people find what they really want.*

Expert in Something? Share your Knowledge Through Your Blog/Website

Are you truly an expert in any area? Then share your knowledge through your blog or website.

In order to get regular followers for your site, you can take a subject on which you are an expert and detail one topic a day on the subject.

Once you build traffic for your site, you can earn a lot through advertising revenue.

In order for you to make money by sharing your knowledge via a blog or website, here are some steps you can take:

- *Start a website or blog for yourself.*
- *Pick up an interesting subject on which you are an expert.*
- *Pick up one topic a day on the subject and share it with your users.*
- *One idea is to an instructional audio/video detailing it step by step to keep it simple and interesting.*
- *Make the contents keyword rich to get more hits for your site.*
- *Build traffic for your site and start earning through advertisements.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Tip: You may be interested in reading Gary Vaynerchuk's "Crush It" for more ideas on this.*

How much money can I make?

- *It depends on the traffic you build and the number of advertisers you attract. You can also try to make money via affiliate offers.*

Start Writing Newsletters and Circulate them to Build a Database

If you're good at writing, an option for you would be to create newsletters and circulate them on a somewhat routine basis.

You can circulate them for free at first, but if your newsletters are really interesting and informative, you can build up your subscriber base.

After that's done, you can either charge to a "paid" model where people have to sign up to read your content, or you can just charge advertisers to promote themselves in your newsletter.

In order for you to make money by writing a newsletter, here are some steps you can take:

- *Choose a topic that you want to write about*
- *Go to forums which deals with that particular topic*
- *Start participating in those forums to establish yourself as an expert*
- *Create a signup page for people to sign up to your newsletter.*
- *Circulate your newsletters on a specific routine - either weekly, monthly, bimonthly, etc.*
- *As you build up subscribers, contact advertisers and let them know how many people they would have access to if they decided to pay you for advertising.*

How much money can I make?

- *This will depend on your niche and amount of subscribers, but it wouldn't be unreasonable to ask for \$100 or more for an ad going out to 5,000 or more subscribers.*

Submitting Articles to Article Directories

Submitting articles to article directories is one of the best ways for webmasters to build traffic for their sites.

There are hundreds of article directories on the internet, but many website owners only want their articles submitted to the top 25, 50, or 100.

As you can imagine, it can take a long time to submit an article to so many directories - especially if someone writes a lot of articles.

Because of this, webmasters tend to hire people to submit to article directories on their behalf.

In order for you to become an Article Submitter, here are some steps you can take:

- *Get yourself registered in freelancing sites such as Elance.com, Guru.com, and Odesk.com*
- *Look for article submission jobs and start applying for them*
- *Once you get hired, start submitting to required directories and maintain a log of where you have submitted to and the username and password you used.*
- *Get the job completed on time and get paid*

How much money can I make?

- *You can earn between \$2 - \$5 per hour, or earn a flat fee for every "x" submissions.*

Link Builder

As we explained earlier, backlinks are basically links on other people's websites pointing to another site. When someone links to another person's website, it shows Google that their website is worth linking to, and so Google gives it preference for their search engine placements.

The higher the search engine placement, the more publicity a business gets, so a lot of people try hard to get more links to their websites.

There is a way to ethically "manipulate" other websites to giving you links, and if you know how to do that, then you can provide those services for a fee.

In order for you to become a linkbuilder, here are some steps you can take:

- *Get yourself registered in freelancing sites such as Elance.com, Guru.com, and Odesk.com*
- *Look for link building jobs and start applying for them*
- *The buyer will often supply you with places to build links to. You would just go to those places and follow whatever instructions the buyer gives you (sometimes you have to create a profile, other times you have to make blog comments, etc.)*
- *Once you get hired, start building quality links for your buyer's site*

How much money can I make?

- *You can make anything between \$2 - \$8 per hour depending on your expertise.*

Find Expired Domains

When someone buys a domain, they only buy it for a certain time - usually 1, 2, 3, or 5 years.

If they forget to renew their domain, or just choose not to, the domains go into a database and you can choose to buy them.

This is a cool way to capitalize on sites that already have traffic.

Also, older domains generally get higher preference in Google, so you can start out with a site that has a good search engine ranking.

You can either build on these sites or flip them to other people for more money.

In order for you to make money finding expired domains, here are some steps you can take:

- *Find an expired domain name database. One example is right [here](#).*
- *Buy domains.*
- *Decide whether you want to improve upon the sites, or just flip them. If you opt to improve them, then make your changes. If you want to flip them.*

How much can I make out of finding expired domains?

- *The amount of money you can make would be different in each case. You could have a total loss (total cost: \$8.81 if you buy a domain via [Namecheap](#) with a coupon code), or you could potentially make into the thousands of dollars.*

Transcription Jobs

There are a lot of circumstances when things need to be transcribed. Some of these instances are when official meetings take place, or someone wants to have a written version of a webinar or video.

Because transcription can be quite timely, companies often hire transcriptionists to type out whatever was said.

In order for you to become a transcriptionist, here are some steps you can take:

- *Get yourself registered in freelancing sites such as [Elance.com](http://www.elance.com), [Guru.com](http://www.guru.com), and [Odesk.com](http://www.odesk.com)*
- *Get yourself registered in the sites which provide transcription services exclusively (Example: [http://www. waywithwords.eu/](http://www.waywithwords.eu/)) and provide transcription services for their clients if hired.*
- *Look for transcription positions and start applying for them.*
- *Once you get hired, type up the audio. Make sure it's error free.*

How much can I make out of Transcription services?

- *You can make anything between \$3 - \$50 per hour depending on your speed, experience and expertise. Transcriptionists who can get things done faster are able to charge a premium.*

Provide Online Homework Help

If you are an expert in any subject, start providing online homework help during your spare time and make money out of it. I've done this before, and the last time I did I made about \$30 per hour.

There is constant demand for online tutors who can provide homework help to students.

In order for you to make money with online homework help, here are some steps you can take:

- *Browse through the net for “online homework help jobs” and start applying for it. (Two examples are [here](#) and [here](#).)*
- *Start your own website and list down the subjects for which you provide homework help.*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *You may want to consider putting your offer on a bulletin board at a nearby school.*
- *After getting clients, provide excellent service so you can get more word of mouth referral clients*

How much money can I make out of such jobs?

- *You can charge anywhere from \$5 to \$50 per hour depending on your experience and expertise on the subject. Most people charge between \$10-\$20.*

Build One Website and Sell it to Lots of People in the Niche

If you are good at website design, you can design one main template and sell it to people in the same industry. I mentioned this earlier in the business suggestion about designing websites for clients. In this case, you are designing a site on your own with the intention of selling it to many people.

For example, you can create a template for hairdressers, contact all the hairdressers you know, and then give them the website you created.

All you need to do to change up the template is to change the logo, company name, icons, etc.

Or, like I mentioned before, you can create a Wordpress theme and post it for sale on theme and template sites.

In order for you to make money with this, here are some steps you can take:

- *Design an impressive site for yourself. Include your portfolio and client testimonials.*
- *Market your templates by advertising it in various sites*
- *Advertise in websites or forums, social networks, amongst friends, or via other traffic methods.*
- *Cold call people in the industry that you want to sell websites to. People who don't have websites yet would be a prime market for this.*

How much money can I make?

- *You can reasonably expect between \$50 and \$250 for each website you create. Themes usually go for \$30 to \$150, but really you can charge what you believe is fair.*

Create a Local Portal Website

Build a community hub website for your local town or area and earn money by selling advertising to local businesses.

Set up a site using a content management system like Drupal or Wordpress. These platforms have lots of built in tools and add-on plug-ins you can use to build a lively, dynamic site for your city.

Add RSS news feeds from the local papers to bring in news automatically.

Add picture widgets that rotate Flickr photos of the area taken by local residents.

Ask your family and friends to participate and contribute recipes, announcements, pictures, events, opinion articles and so on.

Create a Facebook Page for your site and add a Facebook widget.

Add a classifieds section.

Add a local business section and a local deals section.

If you can build a successful community site you now have a powerful advertising platform. If you can show how much activity your site has, how many visits per day, how many members, you can approach local businesses and ask if they'd like to advertise on your site.

You can sell banner ad space for \$50 to \$200 per month or more per banner. If you can show that your site ranks well in Google for certain search terms, you can charge more for your banner space.

You can also have your own ads for your own services you're selling, or earn revenue through click ads like AdSense.

To set up a local portal site, here are some steps you can take:

- *Get a domain name with the name of your area as part of the domain. Examples: Fremont411.com; PiedmontStyle.com; ConcordToday.com*
- *Use a CMS to build your site with plenty of widgets that bring in local information automatically*
- *Add tracking mechanisms, such as Google Analytics, to your site so you can show potential clients your traffic figures*
- *Get people in the community aware and involved of the site. Keep it live and active*
- *Approach local businesses with your banner ad rate sheet*

How much money can I make?

- *A good local site with some reasonable activity can bring in anywhere from a few hundred dollars per month to a few thousand depending on the size of the area and how much traffic you have.*

Pay-per- click Arbitrage

PPC arbitrage is when you buy ads on an ad network, such as [Google AdWords](#), and then when users click on the ads, they simply see a bunch of advertisements to go to other sites. They click on those advertisements, and you earn income.

The difference between the amount you pay to buy the advertisement and the amount you receive per click is the profit you make.

To know more about PPC arbitrage, feel free to refer [here](#).

If you really want to try this, you may have problems with Google Adwords. Google has stated they don't like PPC arbitrage. You can try it out, there are certainly people having success with this, but it's good to be in a few other ad networks for ad diversity and backup.

In order for you to make money with arbitrage services, here are some steps you can take:

- *Set up a very simple website for yourself. You will use this to direct people to new pages.*
- *Purchase some PPC ads on Google AdWords or another ad network.*
- *Set up Google Adwords so that people are redirected to your webpage after they click through the ad.*
- *Get paid for every click on your ads*
- *Pocket the difference*

How much money can I make?

- *This is highly dependent on several factors - the niche you're in, how many ads you have up, how much you're paying for each ad, how much you get paid when people click on your ads, etc... but you can safely assume anywhere from \$.01 to \$1. The key with this is to scale to a large degree.*

Create an AdSense Site

Basically, the same idea as the previous one, but without the PPC. Just like the last suggestion, you build a site for the purpose of getting visitors to click on your advertisements, and you earn income.

In this case, you want to maximize your ad revenue because your traffic will be lighter without the PPC. You do that by creating a site around a topic that is known to have a good AdSense payout.

There are keyword tools that will give you an estimate for Adwords PPC prices. Since AdSense pays out about 50 to 60% in clicks you can do some analysis to find keywords that will payout \$1, \$2, even \$5 per click. There are some keywords out there that pay \$15 per click!

You discover what these keywords are and build a themed website around your main keyword. For example, if you find a good keyword related to nursing schools, you can build your site about nursing education and resources.

Then you drive traffic to your site using SEO and social media. If the site is profitable you can buy banner ads to bring in more traffic.

I would avoid Adwords PPC on this site, because, as I mentioned before, Google doesn't like arbitrage and if you have a site centered around \$5 AdSense clicks you might risk getting your account banned.

In order for you to create an AdSense suite, here are some steps you can take:

- *Research keywords that have high Google Adwords bid prices. Find topics that you can write about to build out your site.*
- *Sign up for different ad networks like AdSense*
- *Start building your site with different versions of your main keyword*
- *Drive traffic to your site using SEO and social media*
- *Continue adding content to your site to keep visitors coming*
- *Rent banner ad space on other sites or through a network to drive even more traffic*

How much money can I make?

- *This is dependent on how much your main keyword is paying and how much traffic you're getting.*
- *Create more of these sites as you become more experienced. Outsource the article writing and site management as your business grows*

Create an Online Games Site

Build a site that people can come to and play online games. There are many scripts now that allow you to add games to your site. You can have a site that hosts hundreds of games of different genres. There are some scripts specifically built for Wordpress to make management a breeze.

The scripts will render Flash games on your site. If you use Wordpress there is no coding to do on your part, there's a plugin available that makes site management easy.

The games come from sites like [MochiGames](#) and others. You place ads on your site, like Adsense and Amazon to make money. MochiGames will even pay you for people paying their games.

MyArchadeBlog Pro is a Wordpress plug-in that makes adding games to your blog easy. It is integrated with MochiGames and HeyZap games. For more details check it out here:

[MyArchadeBlog Pro](#)

You don't have to use this plugin, there are other ways to integrate MochiGames and others into your gaming website.

Games are especially popular on social media sites like Facebook. Use Facebook and other social media to let people know about your free games.

Also consider writing game reviews articles, cheats and other gaming tips to make your site more attractive to gamers.

To create an online gaming website, here are some steps you can take:

- *Plan your site and how the different games are to be organized*
- *Sign up for ad networks like Adsense and Amazon Associates*
- *Drive traffic to your site using social media*
- *Continue adding new games and articles to your site to keep visitors coming, post updates in Facebook, Twitter and others*
- *Rent banner ad space on other sites or through a network to drive even more traffic*

How much money can I make?

- *This is dependent on how much traffic you're getting on the site.*

Create a Facebook Game Page

Did you like the previous idea about having a games site, but hated the part about building a new website? You might like this idea better: create game apps in Facebook.

So, to add a twist to the last business idea, instead of building and managing a big gaming site, you can make an app that will render MochiGames people can play directly in Facebook.

You can make money though MochiGames' shared ad revenue, and create banner ads that display on your game app.

You can learn how to do this yourself for free, but I have a feeling if you're interested in this idea you're going to want to hear about a paid shortcut that will allow you to create game apps with no programming experience.

Instant FB Games maker is desktop software that will create a game app for you. You still must go through the steps of adding your app to Facebook, but this software takes care of the heavy lifting for you. It's not cheap, but it's a bargain compared to hiring a developer or spending hours learning this stuff on your own.

[Instant FB Games](#)

This app creator does require that you have your own web hosting account, though you're not building a website. The files that are going to be displayed on Facebook need a home. Facebook also requires you have a SSL certificate on your account to protect the app.

To create a Facebook game app, here are some steps you can take:

- *Learn how to create Facebook apps and integrate with MochiGames, or use Instant FB Games software*
- *Sign up for MochiGames*
- *Prepare the banner ads that are going to be part of your app*
- *Register your app through Facebook (Instant FB Games includes step-by-step instructions)*
- *Create your app and upload the files to your web host*
- *Being sharing your game app on Facebook*

How much money can I make?

- *This is dependent on how popular your app is*
- *You can also create more game apps using the software and sell them to other people for \$50 to \$100 or more*

Expert in Something? Get paid by Becoming a Guide in About.com

If you are an expert in any subject matter, then, you can become one of the guides in about.com.

To become a guide in about.com, you need to browse through their available topics and apply for the topics that you are an expert in.

You will have to go through their filtering process before getting hired and then if they choose you as one of the guides, you need to undergo their online training.

You can learn more about this by going [here](#).

In order for you to make money with About.com, here are some steps you can take:

- Apply [here](#).

How much money can I make by becoming an about.com guide?

- *Straight from the website:* “In addition to a base payment (guaranteed to be \$675 per month for Guides in their first two years, with a minimum of \$500 per month afterwards), About.com pays Guides by measuring pageview growth (month-over-month for Guides in their first year, and year-over-year every year after) with payment incentives for pageview growth. If your pageviews grow, you will never make less than \$675 per month.”

This is a nice way to get money in addition to using the other methods we have gone over.

Is Your Website Successful? Make it a Membership Website

If you have managed to build enough traffic for your site, consider making it a subscription website.

A subscription site is one in which people have to pay in order to view the content on it.

This will only work if you have a strong follower base since there are millions of sites that have free content, but it is definitely something to consider.

In order for you to make money with a subscription website, here are some steps you can take:

- *Choose a niche for yourself and start a website*
- *Keep writing interesting content within the niche you have chosen*
- *Participate in user forums which talks about your niche*
- *Build your credibility by publishing only quality content*
- *Keep posting contents on daily basis as long as possible*
- *Over a period of time you can build regular followers for your site*
- *After that is done, you can convert your site into a subscription site and start earning*

How much can I make out of it?

- *You can play around with the numbers, but even \$5 or \$10 a month adds up very quickly.*

Review Websites for a Fee

If you have a popular website with lots of traffic, you can start reviewing sites in your niche for a fee.

A lot of people would love to leverage your traffic and would be more than happy to pay you to give them more exposure.

If you do this, make sure to provide honest and in-depth reviews about both the good aspects and the flaws.

This is also a nice way to get products for free. :)

In order for you to make money by reviewing websites, here are some steps you can take:

- *Post an ad on your website saying that you are taking new clients for reviews. If your website is popular, that alone could be enough.*
- *Do a search on Google and approach the websites in your niche. Websites that aren't high in the search engines might be eager to get more traffic, and websites that already are high may still want more. The more offers you send, the better your results. Make sure to mention your website traffic numbers if you decide to send out emails.*

How much can I make out of it?

- *This will depend on how much traffic you get and what your niche is in. You can charge anywhere from \$50 to \$500 for each review you do.*

As an extension to website review services, once you gain enough experience and expertise in reviewing websites and blogs, you can start an “upgrade” service by providing professional reports to websites. You can review their sites and let them know what needs to be fixed, what has worked the best for other websites, and what you think can be improved upon.

In order for you to make money with consultant services, here are some steps you can take:

- *Post an ad on your website saying that you are taking new clients for reviews. If your website is popular, that alone could be enough.*
- *Contact your old clients and let them know you're offering private reviews that don't have to be posted for all of the public to see.*
- *Do a search on Google and approach the websites in your niche. Websites that aren't high in the search engines might be eager to get more traffic, and websites that already are high may still want more. The more offers you send, the better your results. Make sure to mention your website traffic numbers if you decide to send out emails.*

How much money can I make?

- *You can charge from \$100 per review and upwards.*

Write Landing Page for Websites

A landing page is the first page a visitor sees when they click on a company's website.

These pages are very important to webmasters since most people decide if they're going to stay on a website within 5 seconds of getting there.

A good landing page needs to look compelling, but also have all the elements that Google wants (keyword rich and so forth) so that it's picked up by the search engines and stays high on the search results.

If you can create the right combination of attractiveness + Google savvy, you can earn a lot of money.

This is actually a lot easier than it sounds.

In order for you to make money with writing landing pages, here are some steps you can take:

- *Get yourself registered in freelancing sites such as Elance.com, Guru.com, and Odesk.com*
- *Look for openings which ask for SEO experts and start applying for them. Once you get hired, write a search engine optimized and attractive landing page.*
- *Some people may call this "web copywriting", so check for that phrase as well.*

How much can I make out of such services?

- *If you become an expert in this, you can reasonably expect between \$10 - \$15 per hour depending on your experience and expertise.*

Become an Local SEO Consultant

Search Engine Optimization is the process of helping websites get onto the top of Google. (So for example, when someone types in “San Diego baker”, every San Diego baker would want to show up on the top 10 of Google’s results. An SEO consultant would help make that happen.)

As an SEO consultant, you would look at different elements of a client’s website and work with them to get their site SEO-friendly.

You can get a full brief on SEO on the [Wikipedia entry](#).

In order for you to become an SEO consultant, here are some steps you can take:

- *Create a website for yourself.*
- *Show samples of what you’ve been able to do before with search engine results.*
- *To get clients, you may want to type in certain search terms and approach clients who are not already at the top and you think you can help.*
- *You can also find SEO consultant positions on [Elance.com](#), [Guru.com](#), and [Odesk.com](#).*

How much money can I make?

- *If you are an expert with proven track record, you can make an hourly rate (the minimum would be \$10 an hour) or a set price every time a website goes to the top (\$500 or more). You may want to start off with lower prices in the beginning to establish a track record and then go up as you learn more.*

Sell Keyword Reports

If you're into SEO and online marketing, you might have some keyword tools installed on your computer. If you're in need of some quick cash you can generate keyword reports for others.

You don't even need to use paid keyword tools. There are lots of free tools you can use, such as Market Samurai (free version), Traffic Travis, and of course, Google's Keyword tool.

There are also specialized keyword tools like Microsoft's Buying Intent tool, Yahoo's Clues and WordTracker Answers database.

Put together a keyword package using different tools and offer it as a service. Use Excel or OpenOffice to deliver your reports. You can post your services on Fiverr.com, Craigslist.org and other sites.

In order for you to sell keyword reports, here are some steps you can take:

- *Put together a keyword package offer (for example, 500 keywords with search counts, demographics and competition numbers for \$5)*
- *Post an ad on Fiverr.com or Craigslist.org*
- *Use your client's seed keyword to run your reports*
- *Dump the data in Excel and email to the client*

How much money can I make?

- *On Fiverr everything is \$5, so you can make your offer small and get people to order more units. For example, if someone wants 1000 keywords on Fiverr they need to order 2 packages. On Craigslist you can charge more.*

Mobile apps for the iPhone and Android system are really popular right now, due mainly, in my opinion, to the lack of good mobile websites. A useful or well-liked app can be a big money maker.

If you have an idea for a mobile app, but don't know how to develop one, there are a few things you can do.

Recently a 14 year old developed an app that became one of the most popular games on Apple's App Store. He didn't charge for it, but if he would have charged 99 cents he would have made millions. How did he learn how to create his iPhone app? He read a few books at his local library.

If you don't want to learn how to create apps, but have some ideas for new apps, you can hire developers to create them for you. You can find developers at the same 3 sites mentioned throughout this guide: Elance.com, Guru.com, and Odesk.com

A new trend emerging is app builders. These can create simple mobile apps with little or no technical skills.

Here is a guide that explains how to create apps with no technical skills and distribute them: [Mobile Apps](#)

To sell apps in the Apple App Store and in the Android Market requires a fee. For Android it is \$25 right now, and for Apple it is \$99. These fees are well worth it, they will market your app for you and get people downloading it.

To create and sell mobile apps, here are some steps you can take:

- *Hire someone, or learn how to develop your app*
- *Thoroughly test out your app*
- *Apply to Apple or Google as a developer to sell apps*

How much money can I make?

- *Apps range in price but start low and think volume. The average price for an app is \$1 to \$2. If your app is popular or solves a problem, it could take off, earning you thousands.*

Conclusion

I hope you enjoyed this report. :) We tried to find different ways of making money for all types of people, and I sincerely hope that some of these resonated with you.

Remember that you can mix and match these methods if you want. Some of them don't make as much money, but because they're fun, they're a nice thing to add to your repertoire.

Please review the Resources on the next page to learn about some of the best ways you can support your goals, and thank you again for reading!

*Chat later,
-tom*

[Consulting Guide](#) – “Technology is No Longer a Barrier to Online Business” is a guide I published in 2010 about how I ran my website consulting business. It’s loaded with great tips on how to get clients in your local area to offer your web services to. Download it for **free** from the link above.

[Hostgator](#) - Every website needs to be hosted somewhere. [HostGator](#) is my favorite because there’s very little downtime, the support is usually good, and it’s cheap (you can get great plans for \$4.95/month.)

[Aweber](#)- As you build a website, you will want to start collecting the names and email addresses of people who visit you. This is so that you can email them with specials, sales, and marketing messages. Most people need exposure to you at least 7 times before they buy from you, so if you don’t capture their information, you will lose customers forever. [Aweber](#) is what I use, and I like it a lot.

[Namecheap](#) - You will need to buy your domain names from somewhere, and I highly recommend Namecheap. They’re competitively priced, very easy to use and transfer sites from, and you don’t have to worry about any issues about your websites getting shut down like with other major providers.

[TechieDIY.com](#) – And of course, if you have any questions, looking for tips and advice, check out the resources we have over at my site [techiediy.com](#).